

STAFF PROFILE

- 1) Name : **Dr.R. Devi Prasanna**
- 2) Designation : Assistant Professor
- 3) Department : Commerce (CA) & PG Department of Commerce
- 4) Qualification : M.Com., M.Phil., MBA., PGDCA., PhD, NET(Qualified)
- 5) Experience : Teaching :13Yrs Research: 2Yrs
- 6) Area of Specialization (s) : Financial Management
- 7) E-mail : deviprasana@gmail.com
- 8) Academic Qualifications: M.Com., M.Phil., MBA., PGDCA., PhD, NET(Qualified)
- 9) Additional Qualifications:

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
Diploma in Computerized Office Management & Account Maintenance	Computer Application	Indian Computer Academy	1999
PGDCA	Computer Application	Allagappa University Karaikudi	2004
Tally	Accounting software	Genesis Institute of Accountant	2007
NSE Certification in Financial Markets	Financial Markets	Genesis Institute of Accountant	2008
Training Course	ISO9001:2000 Internal Audit	ZANDIG TQM Solutions Pvt Ltd	2010.

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

Ongoing

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	1	-

13) Research Publications

International

Author Name, Co-author Name, Title of the Paper, *Journal Name* (Year) Volume, Page No.

- **R. Devi Prasanna, “A Study on the Prediction of Financial Distress of selected Cement companies in India”, International Journal of Business and Administration Research Review Volume-2, Issue -10,2015, pp.102-108, ISSN No.:2348-0653 Impact Factor: 4.729.**
- **Devi Prasanna “A Study on Financial Health of Selected Software Companies in India”, International Journal of Research in Computer Applications & Management, Volume No.5,2015, Issue No.6, ISSN No.:2231-1009.**
- **Dr.R. Devi Prasanna, J. Margarite Nikitha “A Study on Working Capital Management of Siemens India Limited”, International Journal of Management and Social Science Research Review, Volume-1, Issue-41, November 2017, pp.123-133,18ISSN No.:23491-6738.Impact Factor: 4.695.**
- **Dr.R. Devi Prasanna, S. Jincy, “A Comparative Study on Hindu Newspaper in Tamil and English version with special reference to Coimbatore City”, International Journal of Business Administration Research Review April-June 2019, Volume 6, Issue-2, pp.12-16, ISSN:2347-856X, Impact Factor 5.494.**
- **Dr.R. Devi Prasanna, “Customer Attitude towards Online Food Ordering Application with reference to Coimbatore City”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.613.**

- **Dr.R. Devi Prasanna “A Study On satisfaction of Users towards Google Pay with special reference to Coimbatore City”**, Studies in Indian Place Names, UGC Care Listed Journal, ISSN: 2394-3114, March 2020, Vol-40-Issue 20-2020, pp85-90.
- **Dr.R. Devi Prasanna, Sabeena Mary. A, Anuncia Gabriela “A Study on Perception of students of Higher Education Institutions towards online classes during Covid-19 Lockdown”**, The International Journal of Analytical and Experimental Modal Analysis-An UGC-Care approved Group-II Journal, An ISO:7021-2008 Certified Journal, August 2020 ISSN NO:08886-9367, pp 521-542, /Web: <http://ijaema.com>

National NIL

Author Name, Co-author Name, Title of the Paper, *Journal Name* (Year) Volume, Page No.

14) Other Publications NIL

(Proceedings)

15) Book Publications NIL

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-

17) Presentations in Conference NIL

International

National

18) Participation in Conference

- International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” *Department of Commerce, Nirmala College for Women*, 07.01.2020.

19) Participation in Seminar

Presented paper titled “Need for commodity Market in an Agrarian Economy” in Two days National Level workshop and seminar on “Indian Commodity Market, Derivatives & Risk Management-The Road Ahead”, organized by Department of commerce, School of Management, Pondicherry University, Puducherry, 11.09.2009 & 12.09.2009.

20) Participation in Workshop

1. Intellectual Property Rights, Patent and Copyrights, UGC Funded, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 02.02.2019.
2. DBT sponsored workshop on LATEX, organised by Department of Computer Science, Computer Applications and Information Technology, Nirmala College for Women, Coimbatore, 21.02.2019.
3. Revised Guidelines for the Accreditation Process of NAAC, Funded under the UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 07.03.2020.
4. Innovative Eco-Systems, Incubation Centres and Start-Ups for Higher Education Institutions, Under UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 19.03.2020.

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses NIL

22) Participation in Faculty Development Programme

- Faculty Development Programme on “Google Doc’s KAHOOT Apps and online book Publishing” Department of mathematics, Nirmala college for women, on 27.11.2018.
- Faculty Development Programme on “Statistical Analysis using SPSS” Department of Botany, Nirmala college for women on 14.12.2018.
- Faculty Development Programme on video Lesson Making for MOOCs, organized by *The Internal Quality Assurance Cell, Sankara college of Science and Commerce, Coimbatore.*
- Faculty Development Program on “Innovative Teaching Strategies” *Curriculum Development Cell, Nirmala College for Women, Coimbatore, 30.10.2019.*

23) Conference/ Seminar/ Workshop Organized

- Organised one day State Level Seminar on “Recent Trends in E-Commerce”- Feb 2015.
- Organised one day National Conference on “Digital Era in Marketing” Feb 2018.
- On 14.12.2018, WORKSHOP was Organised for the final year students on the topic “Personality Development Programme” by Mr. Sugumar,
- On 26.09.2019, National Conference was Organised for the students on the topic “Emerging Trends Shaping the Future of Indian Business” by Dr.K. Sankar Ganesh,

Dean of Academics, Lead College of Management, Kerala. And Dr. S. Deena Vice Principal, Sri Ramakrishna Arts and Science College, Coimbatore.

- On 30.11.2019, Workshop was Organised for the students on the topic “Emotional Intelligence” by Mr. Gandhi, Assistant Pofessor, Shri Dharmasthala Manjunatheswara Institute for Management Development. Mysore
- On 29.01.2020, Video Conference was Organised for the students on the topic “Global Marketing” by Nirmal Kumar, Regional Manager, Middle East and Africa, UAE.

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop NIL

25) Member in Board of Study Member of Board of Studies in Nirmala College for Women

26) Editorial/ Review Board Member NIL

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration
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