

Dr. R. Anbuselvi - Profile

General Information

- (a) Name Dr. R. Anbuselvi
(b) Date of Birth: 24.04.1978
(c) Address (Residential): 4/28, Ayyamapalayampudhur,
KOTTAMANGALAM (po),
Udumalpet.
(d) Designation: Assistant Professor
(e) Department: Economics
(f) Area of Specialization: Environmental Economics, Agricultural Economics
(g) Date of Appointment in the institution: 05.10.2020

ACADEMIC QUALIFICATION:

Degree	Year of Completion	Name of the Institution	Percentage	Class
PhD	Feb 2021	Sri GVG Visalakshi College for Women, Udumalpet	–	–
M. Phil (Eco)	2001 – 2003	Avinashilingam University for Women, Coimbatore.	73	First Class (Highly Commended)
M.A (Eco)	1999 – 2001	Sri GVG Visalakshi College for Women, Udumalpet	80.56	First Class
MBA	2011 - 2013	Bharathiar School of Management and Entrepreneurial Development, Bharathiar University, Coimbatore	73	First Class
B.A (Eco)	1996 – 1999	Sri GVG Visalakshi College for Women, Udumalpet	79.14	First Class with Distinction
DCA	2000 - 2001	Sri GVG Visalakshi College for Women, Udumalpet	70	First class
UGC-NET	June 2013	Management		
TNSET	Feb 2016	Economics		

WORKING EXPERIENCE:

Institution	Designation	Period	Year of Experience
LRG Govt. Arts College for Women, Tirupur	Guest Lecturer in Economics	8 years	10.09.2007 – 23.02.2011 18.06.2013 – 31.10.2015
Sri GVG Visalakshi College for Women, Udumalpet	Assistant Professor in BBA (CA)	4 years 3 months	16.06.2018 – 30.09.2020
Nirmala College for Women, Coimbatore	Assistant Professor In Economics	7 months	05.10.2020 – till date
Total		12 years & 10 months	

RESEARCH EXPERIENCE:

Received a research project grant assistance of **Rs. 1, 00, 000/-** from **Malcolm & Elizabeth Adiseshiah Trust, Chennai**, entitled **“Economic Assessment of Groundwater Pollution with Special Reference to Selected Villages in Tirupur District”** for a period of one year from August 2017 to September 2018.

ACADEMIC RESEARCH WORKS

PhD: “Economic Assessment of Industrial Effluent Polluted Groundwater and the Livelihood Diversification Strategies of the Farmers in Noyyal River Basin, Tiruppur, Tamilnadu”. Under the Guidance of Dr. P. Geetha, Associate Professor, Department of Economics, Sri GVG Visalakshi College for Women, Udumalpet.

M.Phil: “Technical Efficiency in Sugarcane Cultivation in a selected Village in Coimbatore District” – Under the Guidance of Dr. Ambiga Devi, Reader in Economics, Avinashilingam University, Coimbatore.

MBA: “A Study on Market Potential Analysis of Dal Sorting Machine in Karma Innovation and Technology”- under the guidance of Prof Dr. R. Venkatapathy, Director, BSMED, Bharathiar University, Coimbatore.

Mini Project

M.A – “A Study on Dairy Farming at K.S. Cattle Feeds, Swaminathapuram, Palani.

MBA – “A Study on Flavour and Fragrance Industry (Distributors & Dealers).

PUBLICATIONS

1. “Socio-Economic Assessment of Groundwater Pollution on Agriculture with special reference to selected villages in Tirupur District”, International Journal of Scientific Research and Review, Volume 8, Issue 5, 2019, ISSN NO: 2279-543X.
2. “Livelihood Diversification of the Farmers in the Noyyal River Basin Villages in Tirupur District”, Suraj Punj Journal for Multidisciplinary Research, Volume 9, Issue 6, 2019, ISSN NO: 2394-2886.
3. “Economic Assessment of Groundwater Pollution With Special Reference to Tirupur District”, International Journal of Scientific Research & Engineering Trends Volume 5, Issue 3, May-June-2019, pp 809-814; ISSN (Online): 2395-566X.

PAPER PRESENTATION AND PARTICIPATION

- “Economic Assessment of groundwater pollution in Agricultural Production – with reference to Karur District” – AET held at Kandasamy Kandar College, Vellore, Namakkal on 28th & 29th, Nov 2015.
- “Unemployment in India” National Level Seminar, held at Jamal Mohammed College, Trichy.
- “Rural Entrepreneurship” two day International Conference, held at Sri Saraswathi Thiagaraja College, Pollachi on 18 & 19 December 2013.
- “Entrepreneurship and Skill Development program” held at Bharathiar University on 13.12.2012 & 14.12.2012.
- “New Vistas for the Business Beyond 2020” held at Bharathiar University on 18.09. 2012.
- “National Policy for the Empowerment of Women 2001” National Level Conference held at Avinashilingam University on 14.12.2001 & 15.12.2001.
- “Impact of Entrepreneurship on Indian Economic Growth”, National Level Conference SNMV College of Arts and Science, Coimbatore, 08.01.2016.
- “Green Economy A Pathway to Sustainable Development”, National Level Workshop Sri GVG Visalakshi College For Women, Bharathiar University, 20.02.2015.
- “Building Awareness on Intellectual Property Rights (IPR)”, National level Colloquium Sri GVG Visalakshi College For Women, Bharathiar University, 17.12.2015

- “Emerging Business Practices in the Global Scenario”, National Level Seminar Bharathiar University Arts & Science College, Valparai, 24.03.2017.
- “Changing Paradigms in Indian Business”, National Level Conference held at NGM College, Pollachi, 24.03.2017 & 25.03.2017.
- “Impact of Demonetization (2016) on Indian Economy” National Level Conference NGM College, Pollachi, 28.07.2017.
- “Flipped Learning Approach: A Novel ICT-Empowered Pedagogy for 21st Century Learning Needs” organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of MoE on 26th November 2020.

PAPERS HANDLED:

- Economic Analysis
- Agricultural Economy of India
- International Economics
- Entrepreneurship Development
- Macro Economics
- Financial Accounting
- Foreign Trade Policies and Procedures
- Industrial Economics
- Monetary Economics
- Econometrics
- Management Papers

ASSOCIATION MEMBERSHIP

- Lifetime Membership in “Society for Environment and sustainable Development”.

Serviced as a

Co-Member of YRC Club - Sri GVG Visalakshi College for Women, Udumalpet
Active member in ED Cell - Sri GVG Visalakshi College for Women, Udumalpet