

STAFF PROFILE

- 1) Name : Dr. MILY WILLIAMS
- 2) Designation : Assistant Professor
- 3) Department : Commerce PA
- 4) Qualification : M.com., M Phil., Ph.D
- 5) Experience : 2 yr 3 months Teaching : Research :
- 6) Area of Specialization (s) : Finance
- 7) E-mail : solosmw@gmail.com
- 8) Academic Qualifications :
- 9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year

10) Grants Received

Event Title	Agency	Amount	Date

11) Projects

Completed

Project Title	Agency	Amount	Duration

Ongoing

Project Title	Agency	Amount	Duration

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.		

13) Research Publications

International

- **Dr. Mily Williams** “Comparison of the Capital Adequacy of Select Commercial Banks in India” International Journal of Humanities & Sciences, March 2021, Vol 1, Issue 1
- **Dr. Mily Williams** “The Effect of Perceiving Users of Digital Banking,” Our Heritage, February 2020, Vol 68, Issue 33, ISSN :0474-9030 UGC care.
- **Dr. Mily Williams**“ A study on profitability of select IT Companies in India”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.312
- **Dr. Mily Williams** “Impact of CRAMEL Ratios on Profitability of Select Banks in India” ”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.312
- **MilyWilliams**"A Study on Challenges of Rural Women entrepreneurship" International Journal of Exclusive Management Research Special Issue 2018, ISSN 2249-2585.
- **Dr. G. kavitha, Mily Williams** "Earning and Liquidity Performance of Select Commercial Banks in India". Research review international Journal of Multidisciplinary 2018Special Issue ISSN 2455-3085.
- **Mily Williams** “Capital Adequacy of Select Public and Private Banks in India – A comparative study”. International Journal of Research in Finance and Marketing 2018, Vol 5, Issue 6 ISSN 2278-4497.
- **Dr. G. kavitha, Mily Williams** "Management efficiency of select Public and Private Bank in India- A Comparative Study". Researchers World – Journal of Arts, Science & Commerce Vol. 8, Issue 3(6), 2017,ISSN2231-4172.
- **Dr. G. kavitha, Mily Williams** "Earning Quality of select Public and Private Bank in India- A Comparative Study". International Journal of Management and Commerce 2017, Vol.4, Issue 8, ISSN 2348-9766.
- **Dr. G. kavitha, Mily Williams** "Asset Quality of Select Public and Private banks in India – A comparative Study" GE- International Journal of management research. 2016,Vol.4, Issue 10,ISSN 2321-1709.

- **Dr. M.Nagamani Mily Williams** "Resource Deployment of select Public and Private Banks in India – A comparative study". Quest International Multidisciplinary Research.2016, Vol .5, Issue 5, ISSN 2278-4497.
- **Dr. M. Nagamani Mily Williams** “Capital Adequacy of select Public and Private Banks in India – A Comparative Study”. International Journal of Research in Finance & Marketing 2016, Vol.6 Issue 2, ISSN 2231-5985.

National

- **Mily Williams**"A Study on Short - Term and Long –Term solvency of Nestle Pvt Ltd".Indian Journal of Applied Research Vol 4, Issue 10 ISSN 2249-555X.
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14) Other Publications

(Proceedings)

15) Book Publications

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status

17) Presentations in Conference

International

- International Conference on “Contemporary Issues and Challenges of Indian Business in Global Scenario” Title Commercial Banks Financial Assistance to Women Entrepreneur SNR Sons college Coimbatore 20.02.2015.
- International Conference on “The Secret of Business Success” Title Financial Performance of Selected Public and Private Sector Banks in India – A CRAMEL Analysis.Morappurkongu college of Arts and Science Coimbatore 09.02.2017.

- International Conference on “Recent Trend in Digital Marketing in the Global Business” Title Effectiveness of Digital Marketing in the Challenging Age.Sourashtra College, Madurai 24.02.2017.
- International Conference on “Pros and Cons of GST in India” Title Impact of GST on various Sector and Challenges for GST Implementation. Bharathidasan College of Arts and Science, 11.08.2017.
- International Conference on “New Digital Economy in India- Challenges &Opportuties” Title Digital India- A Platform for the Development of Rural India. Rathinam College of Arts and Science, 18.08.2017.
- International Conference on “New Digital Economy in India- Challenges &Opportuties” Title Digital India- A Platform for the Development of Rural India. Rathinam College of Arts and Science, 18.08.2017.
- International Conference on “Impact of Digital Economy in India” Title Effect of Digital Economy in India. Bharathidasan College of Arts and Science, 12.09.2018.
- International Conference on “Recent trends in Marketing Technology” Title A study on Role and Impact of E- Banking in Indian Economy. Morappurkongu college of Arts and Science Coimbatore 19.09.2018.
- International Conference on “Recent trends in Marketing Technology” Title Earning and Liquidity Performance of Select Commercial Banks in India. Sankara College of Arts and Science. Coimbatore 26.09.2018.
- International Conference on “Recent trends in Marketing Technology” Title Impact of CRAMEL Ratios on Profitability of Select Banks in India. Nirmala College for Women. Coimbatore 26.09.2019.

National

- National Conference on “Reinvigoration of Management Practices among Indian Companies for Sustainable Growth of Indian Economy” Title Tele- MarketingKarpagam University Coimbatore 25.09.2014.
- National Conference on “Intergrated marketing strategy in Emerging Economies” Title Green Marketing AJK College for Arts and Science Coimbatore 25.09.2014 & 26.09.2014.
- National Conference on “Corporate Ethics and Business Sustainability” Title corporate Social Responsibility Dr. N.G.P Arts and Science college Coimbatore 30.09.2014.
- National Seminar on “Strategies for Enhancing competitiveness of Indian Corporate Sector” Title Strategies for Enhancing Green Banking in India ST. Xavier’s College Palayamkottai08.02.2015.

- ICSSR Sponsored Two Day National Seminar “Rural Women Entrepreneurship Skill Development in India” Title Role of Women in Business Planning PKR Arts and Science College Gobichettipalayam 22.09.2016 & 23.09.2016
- National Seminar on “Rural Entrepreneurship – A Pedestal for inclusive growth through strategic innovation” Title A study on challenges of Rural Women Entrepreneurship PSGR Krishnammal college for Women 13.02.2018.

18) Participation in Conference

19) Participation in Seminar

- NAAC sponsored National Seminar on Quality sustenance and Enhancement prospect for attaining Global Standards Nirmala College for Women.
- “Third Eye on Education – Post Covid 19” Nirmala College For Women 27.05.2020
- “Business opportunities and challenges –Covid 19” Nirmala College For Women 04.06.2020
- Women’s Health Nirmala College For Women 10.07.2020

20) Participation in Workshop

- UGC Sponsored National level Workshop on Research Methods in Commerce and Management 25.02.2016 & 26.02.2016 PSGR Krishnammal College for Women.
- Technical Workshop on Intellectual Property Right 15.11.2017 & 16.11.2017 Sri Ramakrishna college of Arts and Science.
- UGC Sponsored National level Workshop on Advanced Research Methods in Commerce and Management 1.03.2017, 2.03.2017 & 03.03.2017 PSGR Krishnammal College for Women.
- Revised Guidelines for the Accreditation Process of NAAC, Funded under the UGC PARAMARSH Scheme, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 22.02.2020.
- Revised Guidelines for the Accreditation Process of NAAC, Funded under the UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 07.03.2020.
- Innovative Eco-Systems, Incubation Centres and Start-Ups for Higher Education Institutions, Under UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 19.03.2020.
- Best Practices in Governance and Leadership, Funded under the UGC PARAMARSH Scheme, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 07.03.2020.
- National Level technical online workshop on Intellectual property Rights, G.T.N arts College, dindgal, 21.6.2021-22.6.2021

- Best Practices and Evolving benchmarks in Higher Education Institution, Funded under the UGC PARAMARSH Scheme, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 28.06.2021.
- A Venture into incubation centers and starts ups for life sciences under star College scheme DBT Government of India, Nirmala College for Women, Coimbatore, 04.06.2021.

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

NPTEL- Completed Financial statement Analysis and Reporting

Completed National Level Short term Course on Graphic Design conducted by St. Mary's College Thoothukudi Tamilnadu

22) Participation in Faculty Development Programme

1. Faculty Development Program on “Innovative Teaching Strategies” *Curriculum Development Cell, Nirmala College for Women, Coimbatore, 30.10.2019.*
2. Faculty Development Program on “E-Content Making” *Servite arts and science college for women, karur, 22.06.2020 to 26.06.2020.*
3. Faculty Development Program on “Application of Statistical Tools in SPSS” *Sri Kanyaka Parameswari arts and science college for women, chennai, 06.06.2020 to 12.06.2020.*
4. Faculty Development Program on “Web of Sciences- Discovery Starts Here” *PSGR Krishnammal College for women, Coimbatore, 03.06.2020.*
5. Faculty Development Program on “Advance Data Analysis using Spreadsheet” *Kristu Jayanti College, Bengaluru, 02.05.2020 to 09.05.2020.*
6. Faculty Development Program on “Research Capacity Building” under UGC scheme STRIDE Component-1 *V.O Chindambaram College, Thoothukudi, 15.06.2020 to 17.06.2020.*
7. Faculty Development Program on “Digital Design Pedogogy Skill Training” *Virudhunagar Hindu Nadar's Senthikumara nadir College, Virudhunagar, 12.08.2021 and 13.08.2021.*
8. One Week Faculty Development Program on “Digital Skills for Smart Teaching” *Don Bosco College, Manipur, 14.06.2021 and 19.06.2021.*

23) Conference/ Seminar/ Workshop Organized

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop

25) Member in Board of Study

26) Editorial/ Review Board Member

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration