

## STAFF PROFILE

- 1) Name : Mrs.P.Avila Clemenshia
- 2) Designation : Assistant Professor
- 3) Department : Computer Science
- 4) Qualification : M.C.A.,M.Phil.,
- 5) Experience Teaching: 5 years 5 months Research:
- 6) Area of Specialization (s) : Data Mining, Artificial Intelligence
- 7) E-mail : avilajsph@gmail.com
- 8) Academic Qualifications : : M.C.A.,M.Phil.,
- 9) Additional Qualifications :

<b>Diploma/ Vocational/ Certification</b>	<b>Institution/ University/ Agency Name</b>	<b>Year</b>
SQL for Data Science	UCDavis	2020
J2EE Certification	MazeNet Solutions	2004
Oracle 9i	Oracle Education	2003
Diploma in advanced software technology(DAST)	CSC Education	2003
Diploma in Unix & C	CSC Education	2000

### 10) Research Publications

#### **International**

Avila Clemenshia P, Dr. Vijaya M.S, Click Through Rate Prediction for Display Advertisement, International Journal of Computer Applications(2016), Volume 136, Page No.18 -24

Avila Clemenshia P and Dr. Kalyani P, Survey on User Response Prediction Models and Metrics in Computational Advertising, International Journal of Advance Research in Science and Engineering(2017),Volume No.06,Page 722-729

#### **National**

Avila Clemenshia P, Dr. Mukunthan. B, Review of Multiple Choice Question Generation System Using Ontologies, Journal of Computational Information Systems (2019) 15: 1 264-273

11) Presentations in Conference	
<b>International - 1</b>	<b>National -</b>
12) Participation in Conference	6
13) Participation in Seminar	5
14) Participation in Workshop	8
15) Participation in Orientation Programme/ Induction Programme/ Short term Courses:	5
16) Participation in Faculty Development Programme	13
17) Conference/ Seminar/ Workshop Organized	2