STAFF PROFILE

1) Name : ANBUSELVI R

2) Designation : Assistant Professor

3) Department : Economics

4) Qualification : MA, M.Phil, MBA, DCA

5) Experience : Teaching: 11 yrs 5 months Research: 2 yrs

6) Area of Specialization (s): Environmental Economics, Agricultural Economics

7) E-mail : anbuselvir2@gmail.com

8) Academic Qualifications: MA, M.Phil, MBA, DCA, TNSET (Economics), NET (Management)

9) Additional Qualifications:

Diploma/ Vocational/	Area of	Institution/ University/	Year
Certification	Specialization	Agency Name	

10) Projects: Completed

Project Title	Agency	Amount	Duration
Economics Assessment of Groundwater	Malcolm & Elizabeth		
Pollution with Special Reference to	Adiseshiah Trust,	Rs. 1,00,000	2017 -2018
Selected Villages in Tirupur District	Chennai		

11) Research Publications

International

- **1.** Anbuselvi R & Dr. P. Geetha, "Socio-Economic Assessment of Groundwater Pollution on Agriculture with special reference to selected villages in Tirupur District", International Journal of Scientific Research and Review, Volume 8, Issue 5, 2019, ISSN NO: 2279-543X.
- **2.** Anbuselvi R & Dr. P. Geetha, "Economic Assessment of Groundwater Pollution With Special Reference to Tirupur District" International Journal of Scientific Research & Engineering Trends Volume 5, Issue 3, May-June-2019 ISSN (Online): 2395-566X, Pp. 809-814.

National

1. Anbuselvi R & Dr. P. Geetha, "Livelihood Diversification of the Farmers in the Noyyal River Basin Villages in Tirupur District", Suraj Punj Journal for Multidisciplinary Research, Volume 9, Issue 6, 2019, ISSN NO: 2394-2886.

12) Presentations in Conference

International

1. "Service Marketing – Taking the Show Abroad", held at P K R College for Women, Gopichettipalayam on 19.08.206

National

- 1. One day National Conference on "National Policy for the Empowerment of Women 2001" held at Avinashilingam University on 14th & 15th December 2001.
- 2. One day National Conference on "Unemployment in India" submitted a paper, held at Jamal Mohammed College, Trichy.
- 3. Two day National Conference on "Entrepreneurship and Skill Development program" held at Bharathiar University on 13th &14th December 2012.
- 4. One day National Conference on "New Vistas for the Business Beyond 2020" held at Bharathiar University on 18 September 2012.
- 5. One day National Level Conference on "Impact of Entrepreneurship on Indian Economic Growth", SNMV College of Arts and Science, Coimbatore, 08.01.2016.
- One day National Level Seminar on "Emerging Business Practices in the Global Scenario", by Department of Commerce and Business Management, Bharathiar University Arts & Commerce College, Valparai., 24.03.2017.
- 7. National Level on "Conference on Changing Paradigms in Indian Business", NGM College, Pollachi, 24.03.2017 & 25.03.2017.
- 8. National Level Conference on "Impact of Demonetization (2016) on Indian Economy" NGM College, Pollachi, 28.07.2017.
- 9. "Business opportunities in commerce and management", held at Kamalam College of Arts and Science, Udumalpet on 16.09.2019.

13) Participation in Conference

1. Two day International Conference on "Rural Entrepreneurship" an, held at Sri Saraswathi Thiagaraja College, Pollachi on 18th & 19nd December 2013.

- 2. International Conference on "e-Economy and its Impact in India", Tiruppur Kumaran College for Women, Tiruppur, on 19.07.2018.
- 3. "Smart Cities A Way to Smart Economy", held at Sri GVG Visalakshi College for Women, Udumalpet on 26.02.2019.

14) Participation in Workshop

- National Level Workshop on "Green Economy A Pathway to Sustainable Development", Sri GVG Visalakshi College for Women, Bharathiar University, 20.02.2015.
- 2. National level Colloquium "Building Awareness on Intellectual Property Rights (IPR)", Sri GVG Visalakshi College for Women, Bharathiar University, 17.12.2015
- 3. National Level Workshop on "Entrepreneurship and Business Solutions" NGM College, Pollachi, on 22.02.2018.

15) Participation in Faculty Development Programme:

- One day workshop on "Outcome Based Education", Gobi Arts and Science College, Gopichettipalayam 02.12.208
- 2. 'Special program for NAAC", SRI GVG Visalakshi College for Women, on 04.12.2018.
- 3. "What's your learning style?", SRI GVG Visalakshi College for Women, on 16.10.2019