

STAFF PROFILE

- 1) Name : **Dr. R.AsedaFatima**
- 2) Designation : Assistant professor &Head
- 3) Department : English
- 4) Qualification : MA.,M. Phil., B. Ed., Ph. D
- 5) Experience : Teaching: 24 Research :14
- 6) Area of Specialization (s) :Fiction, African American Literature, Literary Criticism, Women Studies, Linguistics, Poetry II, Prose
- 7) E-mail :asedadavy@gmail.com
- 8) Academic Qualifications:MA., M. Phil., B. Ed., Ph. D
- 9) Additional Qualifications:

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
	-		

10) Grants Received

Event Title	Agency	Amount	Date
	-		

11) Project Completed

Project Title	Agency	Amount	Duration
	-		

Ongoing

Project Title	Agency	Amount	Duration
	-		

12) Research Guidance

Programme	No. of Scholars

	Completed	Pursuing
Ph. D.	11	4
M. Phil.	22	0

13) Research Publications

International

- **Dr. Aseda Fatima R.** “Embracing the West in Pearl S Buck’s *East Wind West Wind*, *Kalanjiyam- An International Journal of Tamil Studies*, 2020
- **Dr. Aseda Fatima R.** “Perfidy and Trust in Khaled Hosseini’s *The Kite Runners* submitted to e-journal, Nirmala College for Women, Coimbatore
- **Dr. Aseda Fatima R.** “Patriarchic Oppression in Pearl S Buck Novel *The Good Earth*” **IJELLH** Vol. 8, Issue.2, February 2020
- **Dr. Aseda Fatima R.** “Championing Ecology in Barbara Kingsolver’s *Animal Dreams*” **IJELLH** Vol. 8, Issue.2, February 2020
- **Dr. Aseda Fatima R.** “Exploring the Efficiency of the Mediums for Business Communication, *Intercontinental Management Research Consortium*, Volume 7, Issue 9, Special Edition 1, September 2019
- **Dr. Aseda Fatima R.** “Displacement of Penitence in Issac Bashevis Singer’s *Enemies, A Love Story*, **Online International Interdisciplinary Research Journal** Vol. 09/ March 2019 Special Issue (04)
- **Dr. Aseda Fatima R.** “Woman Protecting Nature: An Ecofeministic Study of the Select Novels of Barbara Kingsolver, **BODHI International Journal of Research in Humanities, Arts and Science** Vol: 3 Special Issue: 2 January 2019
- **Dr. Aseda Fatima R.** “Unveiled: Voice of Women in Khaled Hosseini’s Novel *A Thousand Splendid Suns*, **International Journal of English Language, Literature in Humanities IJELLH**, Vol. 6, Issue 2 2018 (February), (2321-7065)
- **Dr. Aseda Fatima R.** “Facets of Love in Jhumpa Lahiri’s *The Lowland*, **International Journal of Research Humanities, Arts and Literature, IJRHAL**, Vol. 6 Issue 1 (January) 2018, (2347-4564)
- **Dr. Aseda Fatima R.** “Role of Communication in Business” *Intercontinental Journal of Marketing Research Review*, Volume 4, Issue 5- Special Edition- September 2016. (88-91)
- **Dr. Aseda Fatima R.** “Human Conditioning in Dystopian Novel: *The Divergent*, *International Journal of Multifaceted and Multilingual Studies (IJMMS)* Vol. 3 No.6(2016) June
- **Dr. Aseda Fatima R.** “Human Conditioning in Aldous Huxley’s *Brave New World* **International Journal of Humanities and Social Sciences**, Vol.4 No.9(2016) Sept.

- **Dr. Aseda Fatima R.** “Role of Feminine Gender in Ursula K Le Guin’s *The Left Hand of Darkness*”, **International Journal of Multifaceted and Multilingual Studies (IJMMS)**, Vol. 3 No.6 June (2016) .
- **Dr. Aseda Fatima R.** “Depiction of Penury in Amitav Ghosh’s *The Hungry Tide*” and Kiran Desai’s *The Inheritance of Loss: A Comparative Study on the Narrative Strategy*” - **International Journal of Applied Research and Studies** ; Issue Vol.III, Issue 9 / Sep.2014/976/2.
- **Dr. Aseda Fatima R.** “Environmental Issues Depicted in Octavia E Butler’s *Parable of the Sower*”. 2014, **COJELL**, An Internationally Referred Quarterly Journal of English Language and Literature. (pp.59)

National

- **Dr. Aseda Fatima R.** “Past and Present Interconnections in the Select Novels of Barbara Kingsolver”, **KALA Journal of Indian Art History Congress**, Vol. 25, No.7, 2020-2021.(72-75)

14) Other Publications (Proceedings)

- **Dr. Aseda Fatima R.** “ Reexamining Effective Concepts of Social Skills for Team Work” in NAAC sponsored National Seminar on “**Quality Sustenance and Enhancement: Prospects for attaining Global Standards**” January 2020 at Nirmala College for Women.
- **Dr. Aseda Fatima R.** “Morality in the Novels of Barbara King Solver **NARC’18**, IQAC, Nirmala College for Women, Coimbatore ,2018.
- **Dr. Aseda Fatima R.** “Empowerment of Women in the plays Euripides **NARC’18**, IQAC, Nirmala College for Women, Coimbatore ,2018.
- **Dr. Aseda Fatima R.** “Displacement of Repressed Emotions in Toni Morrison’ *God Help the Child*.**NARC’18**, IQAC, Nirmala College for Women, Coimbatore ,2018.
- **Dr. Aseda Fatima R.** “War as a Theme in the novels of Michael Ondaadaaje’ **NARC’18**, IQAC, Nirmala College for Women, Coimbatore ,2018.
- **Dr. Aseda Fatima R.** “The Impact of Mass Communication on Society” proceedings of the National Conference on **Emerging Dimensions in the Indian Business Scenario, Vol. 3** , Department of BBM, Nirmala College for Women, Coimbatore . 2015.
- **Dr. Aseda Fatima R.** “Cultural Conflict in Bernard Malamud’s *The Assistant*” Proceedings of **NARC’ 14**, IQAC, Nirmala College for Women, Coimbatore ,2014.
- **Dr. Aseda Fatima R.** “Temporal Distortion and Cultural Tensions in Amitav Ghosh’s “The Shadow Lines” and Arundhadhi Roy’s *The God of Small Things*” Proceedings of **NARC’ 14**, IQAC, Nirmala College for Women, Coimbatore ,2014.

- **Dr. Aseda Fatima R.** “Familial Bonding in Anne Tyler’s *Breathing Lessons*” Proceedings of NARC’ 14, IQAC, Nirmala College for Women, Coimbatore ,2014.
- **Dr. Aseda Fatima R.** “A Fictic Insight on the Dystopian Novel: *Divergent*” by Veronica Roth Proceedings of NARC’ 14, IQAC, Nirmala College for Women, Coimbatore ,2014.
- **Dr. Aseda Fatima R.** “Science Fiction on Awareness to a Dystopian Society” Proceedings of NARC’ 14, IQAC, Nirmala College for Women, Coimbatore ,2014.
- **Dr. Aseda Fatima R.** “The Strength of Mother-Daughter Relationship in Amy Tan’s *The Kitchen God’s Wife*” Proceedings of NARC’ 14, IQAC, Nirmala College for Women, Coimbatore ,2014.
- **Dr. Aseda Fatima R.** ShashiDeshpande’s “*The Dark Holes No Terror: A Feministic Approach*” proceedings of International Seminar on **Widening the Translation Horizon**, RVS College of Arts and Science, Coimbatore , 2013.
- **Dr. Aseda Fatima R.** “Feministic Approach to ShashiDeshpande’s *That Long Silence*” proceedings of International Seminar on **Widening the Translation Horizon**, RVS College of Arts and Science, Coimbatore , 2013
- **Dr. Aseda Fatima R.** “The Power of Personal Affinity in Gloria Naylor’s *The Women of Brewster Place: “A Novel in Seven Stories*” Proceedings of NARC’ 13, IQAC, Nirmala College for Women, Coimbatore ,2013.
- **Dr. Aseda Fatima R.** “The Hollow Face of Racism in Ralph Ellison’s *Invisible Man*” Proceedings of NARC’ 13, IQAC, Nirmala College for Women, Coimbatore ,2013.
- **Dr. Aseda Fatima R.** “*Gulliver’s Travels- The Precursor of Science Fiction*” Proceedings of NARC’ 13, IQAC, Nirmala College for Women, Coimbatore,2013.
- **Dr. Aseda Fatima R.** “Diaspora, Uniqueness and Estrangement in *The Namesake*” Proceedings of NARC’ 13, IQAC, Nirmala College for Women, Coimbatore , 2013
- **Dr. Aseda Fatima R.** “Story Telling and Communal Singing in Toni Morrison’s *Beloved*”- Conference Proceedings of UGC Sponsored National Conference-“**Solidarity Amidst Cultural Diversity in World Literature**”-Research Department of English, Nirmala College for Women, Coimbatore, 2012. (Page 178-179).
- **Dr. Aseda Fatima R** Rationality in Dissimilarity in Amitav Ghosh’s “The Glass Palace”- Conference Proceedings of UGC Sponsored National Conference-“**Solidarity Amidst Cultural Diversity in World Literature**”-Research Department of English, Nirmala College for Women, Coimbatore. (Page 195-196).
- **Dr. Aseda Fatima R** “Corporate Entrepreneurship and Innovation”, Proceedings of the National Conference on **Brand India** BBM Department, Nirmala College for Women, Coimbatore, 2012.

15) Book Publications

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status

17) Presentations in Conference

International

National

18) Participation in Conference

- Participated in a National Conference on **Emerging trends – Shaping the Future India Business** on 26.9.2019, Organised by Department of Commerce C.A, P.A. & P.G. Department of Commerce, Nirmala College for Women, Coimbatore.
- Participated in a National Conference on **Breaking the Silence: Empowerment of Women** on 30.8.2019, Organised by Department of English, Nirmala College for Women, Coimbatore.
- Participated in a International Conference on **New Waves in Language and Literature(NWLL 2019)** on 8th& 9th February 2019, Organised by Department of English, Sri Krishnan Arts & Science College, Coimbatore.
- Participated in a UGC Sponsored National Conference on **Teaching, Learning and Research in Higher Education: Issues and Concerns** organized by the IQAC, Nirmala College for Women, Coimbatore in 2012.
- Participated in a National Conference on **Gender Issues in Literature** on 14.9.2010, Organised by Department of English, Nirmala College for Women
- Participated in **NARC'18**, IQAC, Nirmala College for Women, Coimbatore, 2018.
- Participated in National Conference on **Emerging Dimensions in the Indian Business Scenario, Vol. 3**, Department of BBM, Nirmala College for Women, Coimbatore . 2015.
- Participated in **NARC' 14**, IQAC, Nirmala College for Women, Coimbatore, 2014.
- Participated in **NARC' 13**, IQAC, Nirmala College for Women, Coimbatore, 2013.
- Participated in UGC Sponsored National Conference-“**Solidarity Amidst Cultural Diversity in World Literature**”-Research Department of English, Nirmala College for Women, Coimbatore, 2012.
- Participated in National Conference on **Brand India** BBM Department, Nirmala College for Women, Coimbatore, 2012.

19) Participation in Seminar

- Participated in NAAC sponsored National Seminar on “**Quality Sustenance and Enhancement: Prospects for attaining Global Standards**” January 2020 at Nirmala College for Women.
- Participated in a Seminar on “**Emotional Intelligence**” on 21.8.2017 at Nirmala College for Women, Coimbatore.
- Participated in International Seminar on **Widening the Translation Horizon**, RVS College of Arts and Science, Coimbatore , 2013.
- Participated in the National Seminar on **Solidarity amidst Cultural Diversity**, organized by the Research Department of English, Nirmala College for Women in 2012.
- Participated in a UGC Sponsored National Seminar on **Voices of the Marginalized**, organized by the Research Department of English, Nirmala College for Women, Coimbatore in 2007.

20) Participation in Workshop

- Participated in a Workshop **Innovative Eco- Systems, Incubation Centres and Start ups for Higher Education Institutions**, (funded under the UGC Autonomous Grant) Organized by the IQAC, Nirmala College for Women on 19.3.2020.
- Participated in a Workshop **Revised Guidelines for the Accreditation Process of NAAC**, (funded under the UGC Autonomous Grant) Organized by the IQAC, Nirmala College for Women on 7.3.2020.
- Participated in a Workshop **Revised Guidelines for the Accreditation Process of NAAC**, (funded under the UGC PARAMARSH Scheme) Organized by the IQAC, Nirmala College for Women on 22.2.2020.
- Participated in UGC funded Workshop on **Intellectual Property Rights, Patents and Copyrights** organized by IQAC, Nirmala College for Women on 2.2.2019.
- Participated in a National Workshop on **Ready, Set, Write** on 16th September 2019, organized by the Department of English, Nirmala College for Women, Coimbatore.

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

- Attended Orientation Programme conducted by UGC- HRDC Centre from 20.1.2010- 16.2.2010 in Bharathiyar University
- Attended Refresher Course in English conducted by UGC- HRDC Centre from 9.11.2010- 29.11.2010 in Bharathiyar University
- Attended Refresher Course in English conducted by UGC- HRDC Centre from 8.5.2012- 28.5.2012 in Bharathiyar University

- Attended Refresher Course in English conducted by UGC- HRDC Centre from 17.5.2018- 6.6.2018 in Bharathiyar University

22) Participation in Faculty Development Programme

- Attended a FDP program on Stress Management organized by ICT Academy, Chennai from 23.3.2021 to 27.3.2021.
- Attended a FDP program on “Rejuvenation of Literature and Language: From Pandemic to Pan-Academic” organized by REVA University from 17.5.2021 to 21.5.2021.
- Attended a FDP entitled “Literature and Humanity” organized by REVA University from 24.5.2021 to 28.5.2021.

23) Conference/ Seminar/ Workshop Organized

- Organizing Committee member for the National Conference on “**Breaking the Silence: Empowerment of Women**”, on 30th August 2019 in Nirmala College for Women, Coimbatore.
- Organizing Committee member **NARC 2014**, Nirmala Annual Research Congress Organised by IQAC, Nirmala College for Women

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop

- Chaired a session in National Conference on “**Gender Sensibility: Exploration through Literature**”, on 10th October 2019 in Nirmala College for Women, Coimbatore
- Chaired a session in National Conference on “**Breaking the Silence: Empowerment of Women**”, on 30th August 2019 in Nirmala College for Women, Coimbatore.
- Chaired a session in Two day International Conference on “**New Waves in Language and Literature (NWLL 2019)**” on 8th and 9th February 2019 in Sree Krishna College of Arts and Science Coimbatore.
- Chaired a session in **NARC’2014 (Nirmala Annual Research Congress 2014)** at Nirmala College for Women, Coimbatore.
- Chaired a session in **NARC’2013 (Nirmala Annual Research Congress 2014)** at Nirmala College for Women, Coimbatore.
- Chaired a session in National Seminar on **Solidarity amidst Cultural Diversity**, organized by the Research Department of English, Nirmala College for Women in 2012.
- Chaired a session in UGC Sponsored National Conference on **Teaching, Learning and Research in Higher Education: Issues and Concerns** organized by the IQAC, Nirmala College for Women, Coimbatore in 2012.

25) Other Administrative Responsibilities

- Chief in End Semester Evaluation Nirmala College for Women.
- Chief in Central Valuation Bharathiyar University
- Convened many programmes organized by Nirmala College for Women, Coimbatore.
- Served as External Examiner for Ph. D. Viva Voce Examination in Govt. College, Salem.
- Served as Subject Expert, Functional English, ShanthalingaAdigar College, Perur, Coimbatore.
- Served as Commission Member, N. G. M. Pollachi.
- Served as External (Subject Expert), V.C. Nominee for Ph. D D.C. Meeting in Govt. ArtsCollege, Coimbatore.
- Served as External (Subject Expert), V.C. Nominee for Ph. D D.C. Meeting in R.V.S College of Arts and Science, Coimbatore
- Served as External Academic Coordinator in Sri Ramakrishnan College of Arts and Science, 2021
- Served as Subject Expert in TANCHEE Syllabus at Bharathiar University

26) Member in Board of Study.

- Department of English, Nirmala College for Women, Coimbatore.
- Department of English, R.V.S. College of Arts and Science, Coimbatore.
- Department of English, Govt. Arts College, Coimbatore

27) Editorial/ Review BoardMember

- Member in Magazine Committee 2011-2014
- Member in Editorial Board of College *Newsletter*, Nirmala College for Women.

28) Membership in ProfessionalBodies

ame of Professional Body	Nature of Membership	Duration
ITAI	Individual	3 years