

## STAFF PROFILE

- 1) Name : NITHYA.N  
2) Designation : Assistant Professor  
3) Department : Information technology  
4) Qualification : M.CA, M.BA,(PhD)  
5) Experience : Teaching: 6 Research: Nil  
6) Area of Specialization (s) : Human Resource  
7) E-mail : nithyasmiley@gmail.com  
8) Academic Qualifications: M.CA, M.BA, (PhD)  
9) Additional Qualifications:

<b>Diploma/ Vocational/ Certification</b>	<b>Area of Specialization</b>	<b>Institution/ University/ Agency Name</b>	<b>Year</b>
Nil	Nil	Nil	Nil

### 10) Grants Received

<b>Event Title</b>	<b>Agency</b>	<b>Amount</b>	<b>Date</b>
Nil	Nil	Nil	Nil

### 11) Projects

Completed

<b>Project Title</b>	<b>Agency</b>	<b>Amount</b>	<b>Duration</b>
Nil	Nil	Nil	Nil

Ongoing

<b>Project Title</b>	<b>Agency</b>	<b>Amount</b>	<b>Duration</b>
Nil	Nil	Nil	Nil

### 12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	Nil	Nil
M. Phil.	Nil	Nil

13) Research Publications

**International**

**Author Name**, Co-author Name, Title of the Paper, *Journal Name* (Year) Volume, Page No.

1) Mrs. Nithya.N , Dr.S.Kavitha , Purchasing Tendency of people during lockdown in India due to COVID-19,

International Journal of Management, Technology and Engineering (2019), ISSN NO:2249-7455 , Page No:83

2) Mrs. Nithya.N , Dr.S.Kavitha , Is Education Still a Distatnt dream for Tribal People ,

International Journal of Management, Technology and Engineering (2019), Volume XI, ISSUE IV, APRIL 2021,

ISSN NO:2249-7455 , Page No:58

**National**

**Author Name**, Co-author Name, Title of the Paper, *Journal Name* (Year) Volume, Page No.

14) Other Publications

(Proceedings)

15) Book Publications

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status

17) Presentations in Conference

**International**

1) Emotional Intelligence and Work Performance, 2<sup>nd</sup> International Conference on Sustainable Development,

Dr. GRD Damodaran College of Science, Coimbatore.

### **National**

#### 18) Participation in Conference

1) Participated in one day CII Conference under the title ‘Climate Crisis & Bio Diversity Preservation Challenge ,Role of Industry & Civil society’

Conducted in Coimbatore on 10/08/2019.

#### 19) Participation in Seminar

#### 20) Participation in Workshop

1) Participated in 2 days workshop on “Research Methodology and Data Analysis “on 02/03/2021 & 03/03/2021

at DR.G.R.Damodaran College of Science, Peelamedu ,Coimbatore

#### 21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

#### 22) Participation in Faculty Development Programme

1) Participated in Faculty Development Program “Habits of successful teachers & worklife balance” on 01/08/2015 at

Sri Venkateswara College of Computer Applications and Management, Ettimadai, Coimbatore.

2) Participated in Faculty Development Program “Redefining the Role of Teachers-720 Degree Analysis” ” on 13/08/2015 at

Sri Venkateswara College of Computer Applications and Management, Ettimadai, Coimbatore.

3) Participated in Faculty Development Program “Entrepreneurship- The field of Management Experts” on 09/09/2017 at

Sri Venkateswara College of Computer Applications and Management, Ettimadai, Coimbatore.

4) Participated in Faculty Development Program “Entrepreneurship” from 10/12/2018 to 22/12/2018 at

Amrita Vishwa Vidhyapeetham, Ettimadai, Coimbatore.

### 23) Conference/ Seminar/ Workshop Organized

1) Organized an outbound training workshop for MBA students for the development of “Soft Skills” on 29/11/2017

at poluvampatti,Coimbatore.

2) Organized an one day workshop for MBA students under the title “Technical Expertisation” on 25/11/2017

at Sri Venkateswara College ,Ettimadai,Coimbatore.

3) Organized an one day workshop for MBA students under the title “Employability through Advanced Study” on 11/04/2018

at Sri Venkateswara College ,Ettimadai,Coimbatore.

4) Organized an one day workshop for MBA students conducted by CII under the title “Mangerial Skill for 21<sup>st</sup> Century” on 29/01/2020

at Sivakasi .

5) Organized a four day International workshop for MBA students of Sri Venkateswara College, Ettimadai, Coimbatore

Under the title “Employability Skills in Advanced Study at Dubai in tie up with “Elshadai” group from 17/02/2018 to 20/02/2018.

6) Organized an one day workshop for MBA students under the title “Digital Marketing” on 28/02/2019

at Sri Venkateswara College ,Ettimadai,Coimbatore.

### 24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop

1) Invited as a Chair Speaker in CPA College, Theni for one workshop on “Importance of Advanced Study”

For UG final year Students on 12/03/2018.

2) Invited as a Chair Speaker in Kamadhenu Educational Institution Sathyamangalam for one workshop

On “Employability skills” for UG final year Students on 27/03/2018.

### 25) Member in Board of Study

26) Editorial/ Review Board Member

27) Membership in Professional Bodies

<b>Name of Professional Body</b>	<b>Nature of Membership</b>	<b>Duration</b>

28) Awards and Achievements

Awarded as “Best Teaching Faculty “ in Nandha Engineering College, Erode for the academic year of 2002 -2003.

Awarded as best “Women Entrepreneur “ of excellence in event management by WiWA ,Wedding Industry on 08/03/2018

29) Any Other