

STAFF PROFILE

- 1) Name : Dr.J.Sagaya Anglien Mary
- 2) Designation : Assistant Professor
- 3) Department : Department of Commerce (CA) and PG Department of Commerce
- 4) Qualification : M.Com., M.Ed., M.Phil., PGDCA., Ph.D
- 5) Experience : Teaching : 7 Research : NIL
- 6) Area of Specialization (s) : Marketing
- 7) E-mail : anglien@gmail.com
- 8) Academic Qualifications : M.Com., M.Ed., M.Phil., PGDCA., Ph.D
- 9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
Typewriting – Junior Grade	Typewriting – English – Commerce	Department of Technical Education, Tamilnadu	1992
PGDCA	Computer Application	Bharathiar University	2013

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

Ongoing

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

13) Research Publications

International

1. **J.Sagaya Anglien Mary**, Consumers buying behaviour towards online shopping, A Journal of Intercontinental Management Research Consortium (2015), Vol. 3, Issue 3, ISSN : 2347- 1654 & ; 2347 – 1670, pp 69-80
2. **J.Sagaya Anglien Mary**, A Study on Customer Attitude and Satisfaction towards Khadi Products, Journal of Intercontinental Mangement Research Consortium (2016), Volume 4, Issue 5, pp 173-178
3. **J.Sagaya Anglien Mary**, An Overview of Retail Market Outlets, Journal of Intercontinental Mangement Research Consortium (2017), Volume 5, Special Issue 10, pp 58-61.
4. **Dr.G.Kavitha and J.Sagaya Anglien Mary**, Socio Economic Status of the Women Entrepreneurs in Self help Group, International Journal of Exclusive Management Research (2018), Volume 8, Special Issue 2, pp 62-66.
5. **Dr.G.Kavitha and J.Sagaya Anglien Mary**, A Study on Customers Satisfaction towards Service Quality of Retail Petrol Outlets, International Journal of Scientific Research & Review (2018), Volume 7, pp 119 – 124.
6. **Dr.G.Kavitha and J.Sagaya Anglien Mary**, A Study on Customers Perception towards Service Quality of Retail Petrol Outlets, EPRA International Journal of Economics Business Review (2018), Volume 6, Issue 7, pp 11-16.
7. **Dr. J.Sagaya Anglien Mary**, A Study on Customer Satisfaction towards Electronic Chimney, Journal of Intercontinental Mangement Research Consortium (2019), Volume 7, Special Issue 9, pp 202-206.

National

1. **J.Sagaya Anglien Mary**, A Study on Customer Attitude and Satisfaction towards Khadi Product (with special reference to Coimbatore city), Innovation on applied research in commerce, economics and management (2016)

14) Other Publications: Nil

15) Book Publications: Nil

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-

17) Presentations in Conference

International

1. Customer Satisfaction towards Swiggy, *International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India”*, Department of Commerce, Nirmala College for Women, Coimbatore, 07.01.2020.

National

1. Consumers buying behaviour towards online shopping, *National Conference on “Emerging Dimensions in the Indian Business Scenario”*. Department of Commerce (CA), (PA) and PG Department of Commerce, Nirmala College for Women, Coimbatore. 15-09-2015.
2. A Study on Customer Satisfaction towards Electronic Chimney, *One Day National Conference on “Emerging Trends-Shaping the Future of Indian Business”*, Department of Commerce (CA), (PA) and PG Department of Commerce, Nirmala College for Women, Coimbatore, 26-09-2019.

18) Participation in Conference

1. International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” *Department of Commerce, Nirmala College for Women*, 07.01.2020.

19) Participation in Seminar: Nil

20) Participation in Workshop

1. Outcome Based Education, *UGC Sponsored Programme, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore*, 13.10.2018.
2. Open Access E-Resources for Research and INFLIBNET-Resources, *Department of Library and Information Science, Nirmala College for Women, Coimbatore*, 09.11.2018.
3. Intellectual Property Rights, Patent and Copyrights, *UGC Funded, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore*, 02.02.2019.
4. Revised Guidelines for the Accreditation Process of NAAC, *Funded under the UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore*, 07.03.2020.
5. Innovative Eco-Systems, Incubation Centres and Start-Ups for Higher Education Institutions, *Under UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore*, 19.03.2020.

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

1. Online Course on Women's Rights, *Department of Commerce, Thavathiru Santhalinga Adigalar Arts and Science Tamil College, Perur, Coimbatore, 26.05.2020 to 11.06.2020 (15 Days).*

22) Participation in Faculty Development Programme

1. Faculty Development Program on "Innovative Teaching Strategies" *Curriculum Development Cell, Nirmala College for Women, Coimbatore, 30.10.2019.*

23) Conference/ Seminar/ Workshop Organized: Nil

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop: Nil

25) Member in Board of Study: Nil

26) Editorial/ Review Board Member

1. Editorial Board Member for the "Journal of Intercontinental Management Research Consortium".

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration
-	-	-

28) Awards and Achievements

29) Any Other