

STAFF PROFILE

- 1) Name : Linda Silvya J
2) Designation : Assistant Professor
3) Department : Commerce PA
4) Qualification : M.Com(CA),M.Phil,(Ph.D)
5) Experience : Teaching: 4 years & 5 Months Research: NIL
6) Area of Specialization (s) : finance
7) E-mail : lindasilvya7@gmail.com
8) Academic Qualifications : M Com(CA),M.phil,
9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

Ongoing

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-

M. Phil.	-	-
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13) Research Publications

International

- ❖ Linda Silvy J. “A Study on customer Awareness about investment strategies in Real Estate(With special reference to Coimbatore city) ”, A Journal of Intercontinental Management Research Consortium, September (2019), Vol 7, Issue 9, ISSN :2321-0354.Impact Factor 6.199

14) Other Publications

- ❖ J. Linda silvy. ” A Study on sales trend and cost structure analysis of Selected sugar companies in Tamil Nadu” A Journal of Intercontinental Management Research Consortium(2015) Vol (3), Issue 3,ISSN : 2347-1670-PRINT-IMPACT FACTOR:0.882 .
- ❖ J. Linda silvy “A Study on Women Empowerment through Self-Help Groups with special reference to Erode District” International Journal of Exclusive Management Research (2016) vol (5) ISSN:2320-9704-ONLINE ISSN:2347-1662-PRINT IMPACT FACTOR:4.169.
- ❖ J. Linda silvy “Foreign Direct Investment in Automobile Industry in India” Intercontinental journal of finance research review (2017) Vol (4),ISSN:2321-0354-ONLINE ISSN ;2347-1654-PRINT-IMPACT FACTOR :1.552.

15) Book Publications NIL

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-
-	-	-	-

17) Presentations in Conference

International

- ❖ Linda Silvy J. “A Study on customer Awareness about investment strategies in Real Estate(With special reference to Coimbatore city) ”, A Journal of Intercontinental

National

18) Participation in Conference

19) Participation in Seminar

20) Participation in Workshop

- ❖ Outcome Based Education, *UGC Sponsored Programme, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 13.10.2018.*
- ❖ Open Access E-Resources for Research and INFLIBNET-Resources, *Department of Library and Information Science, Nirmala College for Women, Coimbatore, 09.11.2018.*

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

NIL

22) Participation in Faculty Development Programme

- ❖ Faculty Development Programme on “Environment Audit of Infrastructure, Extension Activity and Institutional Social Responsibility” organized by IQAC, Nirmala College for Women, on 30.10.2015.
- ❖ Faculty Development Programme on “Google Doc’s KAHOOT Apps and online book Publishing” Department of mathematics, Nirmala college for women, on 27.11.2018.
- ❖ Faculty Development Programme on “Tuning Academic Research for potential Funding Opportunities” *Department of Chemistry, Nirmala College for women on 19.1.2019.*
- ❖ Faculty Development Programme on “Content Development Using Joomla ” *Department of computer science, computer applications, information technology, Nirmala College for women on 9.4.2019.*

23) Conference/ Seminar/ Workshop Organized NIL

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop NIL

25) Member in Board of Study NIL

26) Editorial/ Review Board Member NIL

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration
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