

## STAFF PROFILE

- 1) Name : A.SABEENA MARY
- 2) Designation : Assistant Professor
- 3) Department : BBA
- 4) Qualification : B.Com, MBA, M.Phil, PGDMM
- 5) Experience : 20 Teaching : 20 Research :
- 6) Area of Specialization (s) : Marketing And Human Resource Management
- 7) E-mail :sabeenamrya80@yahoo.co.in
- 8) Academic Qualifications :B.com,MBA,M.Phil, PGDMM.
- 9) Projects  
Ongoing

| Project Title                                      | Agency | Amount | Duration |
|--|--------|--------|----------|
| Post office severing Scheme for Rural Development. | TNSCST | 50,000 |          |

### 10) Research Publications

#### International

A. Sabeena Mary Assistant Professor, Department of Business Administration, Mrs. Kaavya. A Assistant Professor, Department of Business Administration. A Study on stress Mangement of IT sector Employee. International Journal for research in Engineering Application & management. 2019.

A. Sabeena mary Assistant Professor, Department of Business Administration. A study on perception of students higher education institution Towards online classes during COVID 19 Lock Down. IJAEMA JOURNAL 2020 XII, issue VIII, August 2020.

### 11. Participation in Workshop

2010-Cultivating Character ‘, Character Builder India Coimbatore at 05.02 2010.

## 12. Participation in Faculty Development Programme

2012-Finance and Accounting “,PSGR Krishnammal College for Women, Coimbatore From 20 to 25 August.

2015-Environmental Audit of infrastructure, Extension Activity and institutional social Responsibility’, Nirmla college for Women Coimbatore on 30<sup>th</sup> October.

2019 – “Innovation Teaching Strategies”, Curriculum Development Cell, Nirmala College for Women, Coimbatore.

2020 – “Revised Guidelines for the Accrediation Process of NAAC”, IQAC, Nirmala College for Women, Coimbatore.