

STAFF PROFILE

- 1) Name : Mrs. S. SUNEKA
2) Designation : Assistant Professor
3) Department : Commerce PA
4) Qualification : M.Com., M.Phil., (Ph.D)
5) Experience : Teaching : 5 Years and 6 months Research :
6) Area of Specialization (s) : Finance
7) E-mail : sunekaselvaraj@gmail.com
8) Academic Qualifications : M.Com., M.Phil., (Ph.D)
9) Additional Qualifications :

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
-	-	-	-

10) Grants Received

Event Title	Agency	Amount	Date
-	-	-	-

11) Projects

Completed

Project Title	Agency	Amount	Duration
-	-	-	-

Ongoing

Project Title	Agency	Amount	Duration
-	-	-	-

12) Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-

M. Phil.	-	-
-----------------	---	---

13) Research Publications

International

- ❖ **Mrs. S. Suneka**, “A Study on Green Marketing”, *A Journal of Intercontinental Management Research Consortium*,(2017) Volume - 5, Issue 10 - Special Edition - Sep 2017.
- ❖ **Mrs.S.Suneka** “A Study on Quality of Work Life among Employees in Salzer Electronics Private Limited”, *A Journal of Intercontinental Management Research Consortium*, September 2019, Vol 7, Issue 9, ISSN :2321-0354.Impact Factor 6.199.
- ❖ **Dr.S.Jaculin Arockia Selvi, Mrs. S. Suneka**, A Study on Financial Performance of Sakthi Sugars Limited, *A Journal of Intercontinental Research Consortium*,(2020), Volume-8

National

- ❖ **Mrs. S. Suneka**, “A Study on Financial Performance of United Life Insurance” *A Journal of Intercontinental Management Research Consortium*, September 2015,Vol. 3, Issue 3,ISSN : 2347-1654 & 2347 – 1670

14) Other Publications

Proceedings

- ❖ **Mrs. S. Suneka**. “ A Study on Working Capital Management of Sakthi Sugars Limited”, *Nirmala Annual Research Congress*, November 2019, ISBN :978-5391-196-6

15) Book Publications: NIL

16) Consultancy

Nature of Consultancy	Client	Amount	Completion Status
-	-	-	-
-	-	-	-

17) Presentations in Conference

International

- ❖ International Conference on “Challenges and opportunities for the sustainable growth of business in India” *Title: Financial Performance of Sakthi Sugars Limited, Nirmala College for Women, Coimbatore, 07.01.2020*

National

- ❖ National level Conference on “Emerging Dimensions in the Indian Business Scenario” *Title: A Study on Financial Performance of United Insurance, Nirmala College for Women, Coimbatore, 15.09.2015*
- ❖ National level Conference on “Emerging trends – shaping the future of Indian Business” *Title: A Study on Quality Work Life among Employees in Salzar Electronics Private Limited, Nirmala College for Women, Coimbatore, 26.09.2019*

18) Participation in Conference

- ❖ International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” *Department of Commerce, Nirmala College for Women, 07.01.2020.*

19) Participation in Seminar

20) Participation in Workshop

- ❖ Outcome Based Education, *UGC Sponsored Programme, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 13.10.2018.*
- ❖ Open Access E-Resources for Research and INFLIBNET-Resources, *Department of Library and Information Science, Nirmala College for Women, Coimbatore, 09.11.2018.*
- ❖ Intellectual Property Rights, Patent and Copyrights, *UGC Funded, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 02.02.2019.*

21) Participation in Orientation Programme/ Induction Programme/ Short term Courses

22) Participation in Faculty Development Programme

- ❖ Faculty Development Programme on “Environment Audit of Infrastructure, Extension Activity and Institutional Social Responsibility” organized by IQAC, Nirmala College for Women, on 30.10.2015.
- ❖ Faculty Development Programme on “Google Doc’s KAHOOT Apps and online book Publishing” Department of mathematics ,Nirmala college for women ,on 27.11.2018.
- ❖ Faculty Development Programme on “Tuning Academic Research for potential Funding Opportunities” *Department of Chemistry*, Nirmala College for women on 19.1.2019.
- ❖ Faculty Development Program on “Innovative Teaching Strategies” *Curriculum Development Cell, Nirmala College for Women, Coimbatore*, 30.10.2019.

23) Conference/ Seminar/ Workshop Organized

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop

25) Member in Board of Study

26) Editorial/ Review Board Member

27) Membership in Professional Bodies

Name of Professional Body	Nature of Membership	Duration
-	-	-