

## STAFF PROFILE

- 1) Name : Dr.S.Jaculin Arockia Selvi  
2) Designation : Assistant Professor & Head  
3) Department : Commerce(CA) & PG Department of Commerce  
4) Qualification : M.Com., M.Phil., B.Ed., PGDCA.,Ph.D  
5) Experience : Teaching :23 years                      Research : 3 Years  
6) Area of Specialization (s) : Finance  
7) E-mail : jaculin0211@gmail.com  
8) Academic Qualifications: M.Com., M.Phil., B.Ed.,PGDCA.,Ph.D  
9) Additional Qualifications :

| <b>Diploma/ Vocational/ Certification</b> | <b>Area of Spealization</b> | <b>Institution/ University/ Agency Name</b>  | <b>Year</b> |
|---|-----------------------------|--|-------------|
| Typewriting –Lower Grade                  | Typewriting – English       | Department of Technical Education, Tamilnadu | 1986        |
| Typewriting –Higher Grade                 | Typewriting – English       | Department of Technical Education, Tamilnadu | 1988        |
| PGDCA                                     | Computer Application        | Bharathiyar University                       | 2008        |

### 10) Grants Received

| <b>Event Title</b> | <b>Agency</b> | <b>Amount</b> | <b>Date</b> |
|--------------------|---------------|---------------|-------------|
| -                  | -             | -             | -           |

### 11) Projects

#### Completed

| <b>Project Title</b> | <b>Agency</b> | <b>Amount</b> | <b>Duration</b> |
|----------------------|---------------|---------------|-----------------|
| -                    | -             | -             | -               |

#### Ongoing

| <b>Project Title</b> | <b>Agency</b> | <b>Amount</b> | <b>Duration</b> |
|----------------------|---------------|---------------|-----------------|
|----------------------|---------------|---------------|-----------------|

|   |   |   |   |
|---|---|---|---|
| - | - | - | - |
|---|---|---|---|

## 12) Research Guidance

| Programme       | No. of Scholars |          |
|-----------------|-----------------|----------|
|                 | Completed       | Pursuing |
| <b>Ph. D.</b>   | -               | 2        |
| <b>M. Phil.</b> | 1               | -        |

## 13) Research Publications

### International

- Dr. D.S Uma and Jaculin Arockia Selvi S. ,”A study on Asset liability management in ICICI Bank with special reference to interest rate Risk Management”Namex International Journal of Management Research ISSN: 2250-2076 Vol.04, Issue No.1, Jan-June 2014
- Dr. D.S Uma and Jaculin Arockia Selvi S. ,”Importance of profitability drivers of Indian Banks : An ALM Approach” International Journal of Social Science, Vol.02, Issue 03, 3 rd May 2015, Pg No. 01-03, ISSN: 2394-1316 .
- Dr. D.S Uma and Jaculin Arockia Selvi S. ,”Impact of Asset and Liability Management on Profitability: A study on State Bank of India”, International Journal of Emerging Business Issue Issue Vol.1 30-32, 2015.

### National

- Jaculin Arockia Selvi S. and Asmitha Begam , “A study on liquidity position of Olympic cards limited” A Journal of Intercontinental Management Research Consortium, September 2015, Vol. 3, Issue 3, ISSN : 2347-1654 & 2347 – 1670
- Dr..Jaculin Arockia Selvi S.,” An Analytical Study on Working capital Management of T-Stanes Company Limited, A Journal of Intercontinental Management Research Consortium, Vol.3 Issue 3 Special Edition Sep.2015
- Dr..Jaculin Arockia Selvi S.,” An Analytical Study of Asset-Liability Management of Lakshmi Vilas Bank in India”, A Journal of Intercontinental Management Research Consortium, September 2016, Vol 4, Issue 5, ISSN :2321-0354.
- Dr.Jaculin Arockia Selvi S. ,” An Analytical Study of Asset-Liability Management of Dena Bank in India, A Journal of Intercontinental Management Research Consortium, September 2017, Vol 5, Issue 10, ISSN :2321-0354.

#### 14) Other Publications

- Dr.S.Jaculin Arockia Selvi and J.Novina Steffy, “Customer Perception Towards Eco-Friendly Products with Special Reference to Coimbatore City”EPRA International Journal of Economic and Business Review, ISSN(Online):2347-9671, ISSN(Print)2349-0187, Impact Factor(SJIF 2018)8.003/ICV(2016):61.33
- Dr.S.Jaculin Arockia Selvi and Suneka S, “ A Study on Growth and Performance Analysis of Financial Statements of Ponni Sugars”, The International Journal of Analytical and Experimental Modal analysis, IJAEMA Journal, VolumeXII, Issue IX, September-2020, Impact Factor 6.3, ISO 7021-2008.
- Dr.S.Jaculin Arockia Selvi, “A Study on Financial Analysis of JSW Steel Limited”, International journal of Humanities and Sciences, Volume 1,issue 1,Pg -3330-331.

#### 15) Book Publications Nil

#### 16) Consultancy

| <b>Nature of Consultancy</b> | <b>Client</b> | <b>Amount</b> | <b>Completion Status</b> |
|------------------------------|---------------|---------------|--------------------------|
| -                            | -             | -             | -                        |
|                              |               |               |                          |

#### 17) Presentations in Conference

##### **International: Nil**

##### **National**

- Dr.Jaculin Arockia Selvi S. “ An Analytical Study on Working Capital Management of Eicher Motors Limited”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 7, Issue 9, ISSN :2321-0354.Impact Factor 6.312
- Dr.Jaculin Arockia Selvi S. “A Study on solvency and Profitability position of Root way Hydraulics Pvt.Ltd.”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 7, Issue 9, ISSN :2321-0354.Impact Factor 6.312
- Dr.Jaculin Arockia Selvi S. “Role and Impact of Artificial Intelligence in Business”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 7, Issue 9, ISSN :2321-0354.Impact Factor 6.312

- Dr.Jaculin Arockia Selvi S. “ A Study on Working Capital Management of Sakthi Sugars Limited”, Nirmala Annual Research Congress, November2019, ISBN :978-5391-196-6
- Dr.Jaculin Arockia Selvi S. “A study on Financial Performance of Sakthi Sugars Limited, Coimbatore”, A Journal of Intercontinental Management Research Consortium, September 2019, Vol 8, Special Issue 1, ISSN :2321-0354.Impact Factor 6.312

#### 18) Participation in Conference

1. International Conference on “Challenges and Opportunities for the Sustainable Growth of Business in India” *Department of Commerce, Nirmala College for Women, 07.01.2020.*

#### 19) Participation in Seminar: Nil

#### 20) Participation in Workshop

1. Outcome Based Education, *UGC Sponsored Programme, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 13.10.2018.*
2. Open Access E-Resources for Research and INFLIBNET-Resources, *Department of Library and Information Science, Nirmala College for Women, Coimbatore, 09.11.2018.*
3. Intellectual Property Rights, Patent and Copyrights, *UGC Funded, Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 02.02.2019.*
4. Revised Guidelines for the Accreditation Process of NAAC, *Funded under the UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 07.03.2020.*
5. Innovative Eco-Systems, Incubation Centres and Start-Ups for Higher Education Institutions, *Under UGC Autonomous Grant, The Internal Quality Assurance Cell, Nirmala College for Women, Coimbatore, 19.03.2020.*

#### 21) Participation in Orientation Programme/ Induction Programme/ Short term Courses: Nil

#### 22) Participation in Faculty Development Programme

1. Faculty Development Program on “Innovative Teaching Strategies” *Curriculum Development Cell, Nirmala College for Women, Coimbatore, 30.10.2019.*

#### 23) Conference/ Seminar/ Workshop Organized

- On 28.09.2016 an “International Journal Intercontinental Management Research Consortium” was released by the Department. Dr.S. Gowri Associate Professor Sankara institute of Management Coimbatore, Dr. C. Surya Prakash, professor Jansons School of Business , Coimbatore presided over the function and released Journal.
- On 22.09.2017 an “International Journal Intercontinental Management Research Consortium” was released by the Department. Mr.C.V. Ganesan, Past District Governor and Dr.L.Anitha, Associate Professor, Gambella University, Ethiopia presided over the function and released the Journal.
- On 28-07-2017, an one day workshop was organized by the PG Department of Commerce for PG students on the topic “THE APPLICATION OF GST IN TALLY SOFTWARE” by Mr.S.Alagupandi – Program Officer, Shri Hari Tech Soft, Coimbatore
- On 14.12.2018, WORKSHOP was Organised for the final year students on the topic “Personality Development Programme” by Mr.Sugumar,
- On 26.09.2019, National Conference was Organised for the students on the topic “Emerging Trends Shaping the Future of Indian Business” by Dr.K.Sankar Ganesh, Dean of Academics, Lead College of Management, Kerala. And Dr. S.Deena Vice Principal, Sri Ramakrishna Arts and Science College, Coimbatore.
- On 30.11.2019, WORKSHOP was Organised for the students on the topic “Emotional Intelligence” by Mr.Gandhi, Assistant Professor, Shri Dharmasthala Manjunatheswara Institute for Management Development. Mysore
- On 29.01.2020, Video Conference was Organised for the students on the topic “Global Marketing” by Nirmal Kumar, Regional Manager, Middle East and Africa, UAE.

24) Invited Speaker/ Session Chair – Conference/ Seminar/ Workshop: Nil

25) Member in Board of Study: Member in Board of Studies in Nirmala College

26) Editorial/ Review Board Member

1. Editorial Board Member for the "Journal of Intercontinental Management Research Consortium”.

27) Membership in Professional Bodies

| Name of Professional Body | Nature of Membership | Duration |
|---------------------------|----------------------|----------|
|                           |                      |          |

28) Awards and Achievements

29) Any Other

