

STAFF PROFILE

- 1) Name : Mrs.P.Avila Clemenshia
- 2) Designation : Assistant Professor
- 3) Department : Computer Science
- 4) Qualification : M.C.A.,M.Phil.,
- 5) Experience Teaching: 4 years 6 months Research:
- 6) Area of Specialization (s) : Data Mining, Artificial Intelligence
- 7) E-mail : avilajsph@gmail.com
- 8) Academic Qualifications : : M.C.A.,M.Phil.,
- 9) Additional Qualifications :

Diploma/ Vocational/ Certification	Institution/ University/ Agency Name	Year
SQL for Data Science	UCDavis	2020
J2EE Certification	MazeNet Solutions	2004
Oracle 9i	Oracle Education	2003
Diploma in advanced software technology(DAST)	CSC Education	2003
Diploma in Unix & C	CSC Education	2000

10) Research Publications

International

Avila Clemenshia P, Dr. Vijaya M.S, Click Through Rate Prediction for Display Advertisement, International Journal of Computer Applications(2016), Volume 136, Page No.18 -24

Avila Clemenshia P and Dr. Kalyani P, Survey on User Response Prediction Models and Metrics in Computational Advertising, International Journal of Advance Research in Science and Engineering(2017),Volume No.06,Page 722-729

National

Avila Clemenshia P, Dr. Mukunthan. B, Review of Multiple Choice Question Generation System Using Ontologies, Journal of Computational Information Systems (2019) 15: 1 264-273

11) Presentations in Conference

International - 1

National -

12) Participation in Conference : 6

13) Participation in Seminar : 1

14) Participation in Workshop : 8

15) Participation in Orientation
Programme/ Induction : 5
Programme/ Short term Courses:

16) Participation in Faculty
Development Programme : 9

17) Conference/ Seminar/ Workshop
Organized : 2