

**Name of the Department: COMMERCE**

**ACTIVITIES OF THE DEPARTMENT 2019-2020**

(Association meetings, Guest Lectures, Celebration of Important days)

| <b>S. No</b> | <b>Date</b> | <b>Topic</b>  | <b>Resource Person (designation with complete official address)</b>  | <b>Event</b>  |
|--------------|-------------|---|--|---|
| 1            | 10.07.2019  | In Pursuit Of Excellence  | Ms.Sasirekha Vengatesh, Chartered Accountant, International Trainer and the trustee of the Art OF LIVING FOUNDATION Srilanka | Association Meeting   |
| 2            | 20.08.2019  | Stock Market Volatility in National Stock Exchange of India                           | Dr.A.Vani, Assistant Professor in Commerce, Government Arts College, Coimbatore  | DC Meeting of Ms. S. Preethi Ph.D Scholar                         |
| 3            | 22.08.2019  | Inventory and processes involved  | Coorg Commodities Coffee Curers, Coorg   | Industrial Visit  |
| 4            | 31.08.2019  | A Study on Financial Performance Evaluation of Revathy Equipments Limited, Coimbatore |  | M.Phil Viva voce Examination Of Kiruba Giranab A – M.Phil scholar |
| 5            | 03.09.2019  | Profits and Gain of Business or Profession  | CA.Harish, YS Academy, Coimbatore  | Guest Lecture   |
| 6            | 13.09.2019  | Together against Corruption.  | Mr.Natisan .R.P manager vigilance dept<br>Mrs. Prabavathi and Mr. Velusamy, branch manager, New India Assurance              | International youth contest briefing session                      |
| 7            | 26.09.2019  | TALLY – CAPT – III B.Com  |  | TALLY exam  |
| 8            | 26.09.2019  | TALLY – CAPT – II B.Com   |  | TALLY exam  |
| 9            | 27.09.2019  | TALLY – CAPT – I B.Com  |  | TALLY exam  |
| 10           | 27.9.2019   | Registration for foundation course – ACS  | Mr. Ashok , The Institute of Company Secretaries of India  |   |
| 11           | 04.10.2019  | Bird Watch  | SACON, Anaikatti   | Eco Trip  |

|    |            |   |  |  |
|----|------------|---|--|--|
| 12 | 23.10.2019 | Impact of select schemes of Micro Finance on MSMEs  | Dr.G.Kavitha<br>Assistant Professor,<br>PSGR Krishanammal College for Women,Coimbatore   | DC Meeting<br>V.J.Stegy                    |
| 13 | 1.11.2019  | Impact of HR Practices on Employees Productivity and Job Satisfaction in Private and Foreign sector banks with special reference to Coimbatore District | Dr. Raja Jebasingh, Assistant Professor and Research Director<br>Department of Commerce,<br>St.Joseph's College of Commerce, Bangalore.  | Ph.D Viva Voce<br>Examination of Lissy.N.S |
| 14 | 30.11.2019 | Budding Entrepreneurs of Nirmala  | Ms Sadhana Suresh,<br>Entrepreneur   | MELA                                       |
| 15 | 06.12.2019 | IRDAI   | Ms. Prabhavathi, Branch Manager, New India Assurance Company Ltd., Tirupur.  | Guest Lecture                              |
| 16 | 20.12.2019 | Brand Awareness and Satisfaction of Students on Autonomous Arts and Science colleges in Coimbatore City   | Dr.T. Srinivasan, Professor,<br>Department of Commerce,<br>Annamalai University  | Ph. D Public Viva voce of Maria Abraham    |
| 17 | 06.02.2020 | Avenues in Digital Marketing  | Mr.Jobi,<br>External Admissions Administrator,<br>RVS College Coimbatore.  | Association meeting                        |
| 18 | 11.02.2020 | Business Today around the World   | <b>LOGISTICS MANAGEMENT AND ITS ROLE IN THE ECONOMY : Ms. Pavithra James (Alumna)</b><br>Global Demand Planner, GALE Pacific Limited, Melbourne, Australia.<br><b>HEALTH CARE MANAGEMENT: Ms.Deepa Nair, (Alumna)</b> Manager, Monitor, Department of Health, NHS, London, UK.<br>Dr.Anu George<br><b>GLOBALISED FUTURE-Skill Development : Dr. Rowena Wright,</b> Dean Academics, | Video Conferencing                         |

|    |            |                   |   |                                |
|----|------------|-------------------|---|--------------------------------|
|    |            |                   | AIMIT, St. Aloysius College,<br>Mangalore, India. |                                |
| 19 | 20.02.2020 | Business in India |   | Intercollegiate<br>Competition |

**1.2.1 WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON TRAININGS ORGANISED BY THE DEPARTMENT**

| <b>S. No</b> | <b>DATE</b> | <b>TOPIC</b>   | <b>RESOURCE PERSON</b>  | <b>EVENT</b>             |
|--------------|-------------|--|---|--------------------------|
| 1            | 15.07.2019  | GST  | Mr. V. Nagaraj- M.D Govt. Reports<br>Mr.R. Krishnamurthy<br>GST Practitioner  | Symposium                |
| 2            | 05.12.2019  | Soft skills  | Ms. Sindhu Kalyanasundaram,<br>Chief Mentor, Ignite Akademi,<br>Coimbatore  | Workshop                 |
| 3            | 07.01.2020  | Challenges and Opportunities for the Sustainable Growth of Business in India | 1.Dr.Riyas Kalanthikal, Faculty & Registrar of Business Studies, Shinas College of Technology, Oman<br><br>2. Dr. Baba Gnana Kumar, Professor, School of Commerce and Management, Kristu Jayanti College, Bangalore | International Conference |

**WEBINARS, FACULTY DEVELOPMENT PROGRAMME, HANDS ON TRAININGS ORGANISED BY THE DEPARTMENT THROUGH ZOOM APP DURING THE LOCKDOWN**

| <b>S. No</b> | <b>DATE</b>                   | <b>TOPIC</b>                   | <b>RESOURCE PERSON</b>   | <b>EVENT</b> |
|--------------|-------------------------------|--------------------------------|--|--------------|
| 1            | 18.05.2020<br>–<br>21.05.2020 | “Post Covid - 19 Rejuvenation” | 1. “Life Pattern in Post Covid”<br>Mr. M.Saji Abraham<br>Director- Operations<br>Ms.Tsemach Business Consultancy Private Limited., Coimbatore. | FDP          |

|   |            |  |  |   |
|---|------------|--|--|---|
|   |            |  | <p>2. “Managing Finance in Post Covid”<br/>Mr.K.ThangarajM.Com.,<br/>PGDBA.,PGDIB.,(Ph.D)Pa<br/>rtner,Aashirvaadh Financial<br/>Services, Coimbatore</p> <p>3. “Social Media and Data<br/>Technology in Post Covid”<br/>Mr.Joby V.J<br/>Director External Affairs<br/>R.V.S. Educational Trust<br/>Coimbatore</p> <p>4. “Mental Health, Hope<br/>and Well-being in Post<br/>Covid”<br/>Dr. SURIYAPRAKASH C<br/>Professor, Jansons School<br/>of Business<br/>Co-director - Facilitator,<br/>Relations Institute of<br/>Development<br/>Managing Trustee, Child<br/>First Society</p> |   |
| 2 | 04.06.2020 | E-Content<br>Preparation,<br>Nearpod,Quizzmoo<br>,Kahoot | <p>1.Dr.K.Prince Paul Antony<br/>Professor &amp; Head<br/>Department of Commerce<br/>(PA)<br/>Sri Ramakrishna College of<br/>Arts &amp; Science<br/>Coimbatore.</p> <p>2. Dr.G.Agila<br/>Professor &amp; Head<br/>Department of Commerce<br/>(A&amp;F)<br/>Sri Ramakrishna College of<br/>Arts &amp; Science<br/>Coimbatore.</p>   | Hands on training to<br>Nirmala Faculty |

**SHORT-TERM COURSE ORGANISED BY THE DEPARTMENT DURING THE  
LOCKDOWN PERIOD**

| <b>S.<br/>No</b> | <b>DATE</b> | <b>TOPIC</b> | <b>RESOURCE PERSON</b> | <b>EVENT</b> |
|------------------|-------------|--------------|------------------------|--------------|
|------------------|-------------|--------------|------------------------|--------------|

|   |                               |                                   |   |  |
|---|-------------------------------|-----------------------------------|---|--|
| 1 | 18.05.2020<br>–<br>25.05.2020 | GST Practioner                    | Mr.Rajesh Kumar<br>MSME,TDC   | Certificate Course on<br>GST   |
| 2 | 01.06.2020<br>–<br>03.06.2020 | Self Promotion on<br>Social Media | Dr.K.ThirugnanaSambanth<br>an<br>Assistant Professor<br>Sankara Scholl of<br>Management | Online Short- term<br>Course on “Self<br>Promotion on Social<br>Media” |

### MOU/LINKAGES WITH INDUSTRIES

| S.No | Date          | Department | Name of the Industry Institute   | Purpose                                 |
|------|---------------|------------|--|---|
| 1    | 2019-<br>2021 | COMMERCE   | The Institute of Advanced<br>Computing (TiaC) , Ram Nagar,<br>Coimbatore | Computer<br>Applications In<br>Business |
| 2    | 2019-<br>2021 | COMMERCE   | Pot out Solutions, New<br>Siddhapudur,Coimbatore                         | Tally & GST                             |
| 3    | 2019-<br>2021 | COMMERCE   | Digital Marketing, AJD Hub, Ram<br>Nagar, Coimbatore                     | Digital<br>Marketing                    |
| 4    | 2019-<br>2021 | COMMERCE   | The Institute of Advanced<br>Computing (TiaC) , Ram Nagar,<br>Coimbatore | Digital<br>Commerce                     |

### EXPOSURE VISITS

| S. No | DATE       | CLASS             | PLACE   | No. of days | No of students | Type                    |
|-------|------------|-------------------|---|-------------|----------------|-------------------------|
| 1     | 22.08.2019 | III B.Com         | Coorg- Coorg<br>Commodities and<br>Coffee Curers,<br>Karnataka                                | 1           | 45             | Industrial<br>Visit     |
| 2     | 04.10.2019 | III BCom          | Roots Industries Ltd -<br>Coimbatore  | 1           | 45             | Industrial<br>Visit     |
| 3     | 03.12.2019 | I B.Com           | Salim Ali Centre for<br>Ornithology and<br>Natural<br>History(SACON),<br>Anaikatti,Coimbatore | 1           | 60             | Environmen<br>tal Visit |
| 4     | 27.02.2020 | II & III<br>B.Com | Ooty Tea factory  | 1           | 100            | Industrial<br>Visit     |

**BEST PRACTICES OF THE DEPARTMENT – FINANCIAL LITERACY PROGRAMME**

| <b>SL. No.</b> | <b>DATE</b> | <b>DEPT</b> | <b>ACTIVITY</b>  |
|----------------|-------------|-------------|--|
| 1              | 29.11.2019  | Commerce    | Entrepreneurship Development Programme   |
| 2              | 15.02.2020  | Commerce    | Union Budget 2020 Analysis - Mr.Bala Subramaiaam<br>Roots Industries Coimbatore                          |
| 3              | 18.02.2020  | Commerce    | Work shop on Live Share Trading - Mr. Thangaraj,<br>Partner,<br>Aashirvad Investments Ltd.<br>Coimbatore |

**INCUBATION CENTRE**

| <b>COURSE</b> | <b>DEPT</b> | <b>CLASS</b> | <b>INDUSTRY</b> | <b>NO. OF STUDENTS ENROLLED</b> |
|---------------|-------------|--------------|-----------------|---------------------------------|
|               |             |              |                 |                                 |

**MAJOR/MINOR/ STUDENT PROJECTS**

| <b>S. No.</b> | <b>Period</b> | <b>Name of the Faculty</b> | <b>Topic</b>  | <b>Funding Agency</b>                              | <b>Amount Sanctioned in Rs.</b> | <b>Sanctioned /Ongoing/ Completed</b> |
|---------------|---------------|----------------------------|---|--|---------------------------------|---------------------------------------|
| 1             | 2018-2020     | Stegy. V. J- Ph.D Scholar  | Impact of Micro Finance in Small Scale Industries with Reference to Coimbatore City | Tamilnadu State Council For Science And Technology | Rs.3,00,000                     | On going                              |

**FACULTY WHO HAVE RECOGNITION FOR GUIDING M.Phil.& Ph. D**

| S.No | Dept         | Name of the Staff       | M.Phil / Ph.D | Date of Recognition | Name of the University   | Official Communication |
|------|--------------|-------------------------|---------------|---------------------|--------------------------|------------------------|
| 1    | Comm<br>erce | Mrs.J.Folentia<br>Kamal | M.Phil        | 20.04.2005          | Bharathiar<br>University | 1102-2/A2/2005         |
| 2    | Comm<br>erce | Dr.A.Elizabeth          | M.Phil        | 04.02.2005          | Bharathiar<br>University | 914-4(E)<br>/A2/2005   |
|      |              |                         | Ph.D          | 02.11.2015          | Bharathiar<br>University | 25090/A2/2015          |
| 3    | Comm<br>erce | Dr.R.Kavitha            | M.Phil        | 22.11.2015          | Bharathiar<br>University | 25241/A2/2011          |
|      |              |                         | Ph.D          | 22.11.2015          | Bharathiar<br>University | 25241/A2/2011          |
| 4    | Comm<br>erce | Dr.S.Leema<br>Rosaline  | M.Phil        | 04.02.2015          | Bharathiar<br>University | 914-4(I)<br>/A2/2005   |
|      |              |                         | Ph.D          | 18.05.2016          | Bharathiar<br>University | 008967/A2/2016         |

**M.Phil. PRODUCED BY THE FACULTY**

| S.No | Name of the Candidate | Supervisor                    | Part time/<br>Full time | Date of Completion |
|------|-----------------------|-------------------------------|-------------------------|--------------------|
| 1    | A.Kiruba Giranab      | Dr.A.Elizabeth                | PT                      | 31.08.2019         |
| 2    | K.Kavitha             | Dr.R.Kavitha                  | FT                      | 10.02.2020         |
| 3    | F.Deena Magdaline     | Dr.S.Leema Rosaline           | PT                      | 10.02.2020         |
| 4    | S.Christy Monisha     | Dr.S.Jaculin Arockia<br>Selvi | PT                      | 10.02.2020         |
| 5    | I.Arthi Jone          | Dr.B.Jayanthy                 | PT                      | 10.02.2020         |

### Ph.D Produced By the Faculty

| S.No | Name of the Candidate | Name of the Supervisor | Title of the Thesis  | Date of Viva Voce |
|------|-----------------------|------------------------|--|-------------------|
| 1    | Lissy.N.S             | Dr.R.Kavitha           | Impact of HR Practices and Policies on Employees Productivity and Job Satisfaction in Private and Foreign Sector Banks with Special Reference to Coimbatore District | <b>01.11.2019</b> |
| 2    | Maria Abraham         | Dr.R.Kavitha           | Brand Awareness and Satisfaction of Students in Autonomous Arts and Science Colleges in Coimbatore City  | <b>20.12.2019</b> |

### REFRESHER, ORIENTATION COURSE, FDP AND TRAINING PROGRAMME ATTENDED BY THE FACULTY

| S.No | Date                           | Name of the faculty      | Title  | Organized by                                    |
|------|--------------------------------|--------------------------|--|---|
| 1    | 07.11.2019to<br>9.11.2019      | J.Folentia Kamal         | Digital Marketing                                  | Infosys Ltd., Mysore                            |
| 2    | 07.11.2019to<br>9.11.2019      | Dr. S. Leema<br>Rosaline | Digital Marketing                                  | Infosys Ltd., Mysore                            |
| 3    | 20.09.2019<br>to<br>03.10.2019 | Dr.A.Elizabeth           | Refresher Course for<br>Commerce and<br>Management | HRDC,Bharathidasan<br>University, Trichirapalli |
| 4    | 20.09.2019<br>to<br>03.10.2019 | Dr. R.Kavitha            | Refresher Course for<br>Commerce and<br>Management | HRDC,Bharathidasan<br>University, Trichirapalli |
| 5    | 30.10.2019                     | J.Folentia Kamal         | FDP on Innovative<br>Teaching Strategies           | CDC, Nirmala College                            |
| 6    | 30.10.2019                     | Dr.A.Elizabeth           | FDP on Innovative<br>Teaching Strategies           | CDC, Nirmala College                            |
| 7    | 30.10.2019                     | Dr. R.Kavitha            | FDP on Innovative<br>Teaching Strategies           | CDC, Nirmala College                            |
| 8    | 30.10.2019                     | Dr. S. Leema<br>Rosaline | FDP on Innovative<br>Teaching Strategies           | CDC, Nirmala College                            |



|    |                                |                  |  |                                       |
|----|--------------------------------|------------------|--|---------------------------------------|
| 9  | 04.11.2019<br>to<br>16.11.2019 | Dr. A. Elizabeth | FDP on Statistical<br>Research in Finance                        | PSGR Krishnammal<br>college for women |
| 10 | 04.12.2019<br>to<br>11.12.2019 | Dr. R.Kavitha    | Faculty<br>Development<br>Program “E-Content<br>Preparation      | Bharathiar University                 |
| 11 | 09.12.2019<br>to<br>11.12.2019 | Dr.A.Elizabeth   | Faculty<br>Development<br>Program<br>“Accounting and<br>Finance” | Infosys BPM Ltd,<br>Mysore            |

**PARTICIPATION OF THE FACULTY IN SEMINARS, CONFERENCES & WORKSHOPS**

| <b>S. No</b> | <b>Date</b> | <b>Name of the faculty</b>  | <b>Title of the Seminar Conference Workshop etc</b>  | <b>Organizing Committee&amp; Venue</b>              |
|--------------|-------------|---|--|---|
| 1            | 31.10.2019  | J.Folentia Kamal<br>Dr.A.Elizabeth<br>Dr.R.Kavitha<br>Dr. S. Leema Rosaline | Innovative Teaching<br>Strategies  | CDC, Nirmala college                                |
| 2            | 09.01.2020  | J.Folentia Kamal<br>Dr. S. Leema Rosaline                                   | Quality Sustenance<br>and Enhancement:<br>Prospects for<br>attaining global<br>standards                               | IQAC, Nirmala<br>College                            |
| 3            | 06.09.2019  | Dr.S.Leema Rosaline   | Teachers Conference<br>on “Empowering<br>Educators” at Indian<br>Chamber of<br>Commerce and<br>Industry,<br>Coimbatore | The Institute of<br>Company Secretaries<br>of India |

**PUBLICATION BY THE FACULTY IN JOURNALS**

| <b>S. No</b> | <b>Year</b> | <b>Name of the faculty</b> | <b>Topic</b>   | <b>Name of the Journal</b>  | <b>Vol No, Issue No, Pg No with ISSN</b>   | <b>Impact factor</b>  | <b>Indexing Details</b>           |
|--------------|-------------|----------------------------|--|---|--|-----------------------|-----------------------------------|
| <b>1</b>     | <b>2019</b> | Dr.S.Leema Rosaline        | Predicting the stock Prices Using Regression Approach".                                  | International Journal of Management and Social Sciences. Special Issue on Convergence of Indian Accounting Standards with IFRS. | Vol.8(1.4): p-ISSN 2249-0191, e-ISSN 2349-9761. pp: 54-56 (2018). – UGC Journal id: 63251. |                       | Index Copernicus Journal id: 6913 |
| <b>2</b>     | <b>2019</b> | Dr.S.Leema Rosaline        | ."Global Financial Crisis and Volatility in Indian Stock Market".,                       | Online International Interdisciplinary Research journal, (Bi-Monthly)   | Volume - 09, Feb 2019, Special Issue (02) ISSN 2249-9598, , pp: 91-95                      | 5.818                 | UGC                               |
| <b>3</b>     | <b>2019</b> | Dr.S.Leema Rosaline        | "Volatility in National Stock Exchange of India - Nifty Index".                          | The International Journal of Analytical and Experimental Modal Analysis.  | Volume XI, Issue VIII, August/2019 ISSN NO: 0866-9367,. pp: 388-393                        | Impact factor – 6.3   | UGC                               |
| <b>4</b>     | <b>2019</b> | Dr.S.Leema Rosaline        | Demonetizati on Impact on Indian Stock Market with Special Reference to Nifty 50 Index". | A Journal of Intercontinenta l Management Research Consortium.  | Volume 7, Issue - 9, Special Edition II. ISSN - 2321-0354 (O), 2347-                       | Impact factor – 6.312 |                                   |

|   |      |                             |   |   |  |                             |  |
|---|------|-----------------------------|---|---|--|-----------------------------|--|
|   |      |                             |   |   | 1654 (P).<br>pp: 333-33,   |                             |  |
| 5 | 2019 | Dr.S.Leema<br>Rosaline      | A study on<br>Consumer<br>Behaviour<br>towards Smart<br>phones  | A Journal of<br>Intercontinenta<br>l Management<br>Research<br>Consortium                   | Volume 8,<br>Special<br>Issue - I,<br>January<br>2020. ISSN<br>- 2321-<br>0346 (O),<br>2347-<br>1670(P).<br>pp: 48-52,       | Impact<br>factor –<br>6.613 |  |
| 6 | 2019 | Dr.S.Leema<br>Rosaline      | A study on<br>Stock Market<br>Volatility of<br>Selected<br>Energy<br>Companies<br>with Special<br>Reference to<br>NSE Nifty | Intercontinenta<br>l Journal of<br>Finance<br>Research<br>Review                            | Volume 8,<br>Special<br>Issue - I,<br>January<br>2020. ISSN<br>- 2321-<br>0354 (O),<br>2347-<br>1654(P).<br>pp: 136-<br>141, | Impact<br>factor –<br>6.312 |  |
| 7 | 2019 | Dr.S.Leema<br>Rosaline      | A study on<br>Curriculum<br>Alignment<br>with the<br>Market<br>Demand   | Quality<br>Sustenance and<br>Enhancement:<br>Prospects for<br>attaining global<br>standards | <b>ISBN 978-<br/>93 – 5391-<br/>892-7 , pp<br/>87 -94</b>  |                             |  |
| 8 | 2020 | Dr.R.Kavit<br>ha            | An Analytical<br>Study on<br>Green<br>Banking with<br>special<br>reference to<br>selected<br>Banks in<br>Coimbatore<br>City | A Journal of<br>Intercontinenta<br>l Management<br>Research<br>Consortium                   | Volume 8,<br>Special<br>Issue - I,<br>January<br>2020. ISSN<br>- 2321-<br>0346 (O),<br>2347-<br>1670(P).<br>pp: 48-52        | Impact<br>factor –<br>6.613 |  |
| 9 | 2019 | Mrs.<br>J.Folentia<br>Kamal | Financial<br>strength of<br>select private<br>banks in India  | Intercontinenta<br>l Journal of<br>Finance<br>Research                                      | Volume<br>7.,Issue 9,<br>Special<br>Edition II.<br>September<br>2019<br>Review   | Impact<br>factor:6.31<br>2  |  |

|    |      |                       |   |  |  |                                      |  |
|----|------|-----------------------|---|--|--|--------------------------------------|--|
|    |      |                       |   |  | ISSN:2321-0354-Online<br>ISSN:2347-1654  |                                      |  |
| 10 | 2019 | Mrs. J.Folentia Kamal | Higher Education and the Competencies   | Quality Sustenance and Enhancement: Prospects for attaining global standards | ISBN 978-93 – 5391-892-7 , pp 46 -49   |                                      |  |
| 11 | 2019 | Dr.A.Elizabeth        | Growth And Performance Of Schemes Provided For Msmes In Tamilnadu                                       | Rathinam College of Arts and Science   | ISBN: 978-81-941015-6-7  |                                      |  |
| 12 | 2019 | Dr.A.Elizabeth        | A Study On Marketing Problems Faced By The Msmes Availig Micro Finance: Henry Garrett Ranking Technique | A Journal of Intercontinenta l Management Research Consortium                | ,Volume 7, Issue – 9, Special Edition I- ISSN- 2321-0346-(O) 2321-0354-(O) 2347-1654-(P)2320-9704-(O) 2347-1662(P)   | Impact Factor: 6.613 / 6.312 / 6.199 |  |
| 13 | 2019 | Dr.A.Elizabeth        | Causal Effect Of Government Sponsored Schemes Of Micro Finance On MSMEs                                 | A Journal of Intercontinenta l Management Research Consortium                | Volume 8, Special Issue – I- January 2020, ISSN- 2321-0346-(O) 2321-0354-(O) 2347-1654-(P)2320-9704-(O) 2347-1662(P) | Impact Factor: 6.613 / 6.312 / 6.199 |  |
| 14 | 2019 | Dr.A.Elizabeth        | A Study on Schemes  | RESEARCH REVIEW  | ICIMP-2018   |                                      |  |

|    |      |                |   |  |  |  |  |
|----|------|----------------|---|--|--|--|--|
|    |      |                | Provided to Micro, Small, Medium Enterprise in Tamilnadu  | International Journal of Multidisciplinary                             | ISSN: 2455-3085 (Online) SEP- 2018 Special Issue, pp 429- 432    |  |  |
| 15 | 2019 | Dr.A.Elizabeth | A Study On Growth And Performance Of MSMEs In India   | Nirmala Annual Research Congress (NARC-2018)                           | ISBN-978-93-5321-859-1, 4th December 2018,pp 332- 335            |  |  |
| 16 | 2019 | Dr.A.Elizabeth | A Study on Problems Faced by the MSMES in Availing Loans from Micro Finance Institutions: Henry Garrett Ranking Technique | Online International Interdisciplinary Research Journal, {Bi-Monthly}, | ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (02), pp 67-71 |  |  |

#### OTHER ACADEMIC CONTRIBUTIONS – FACULTY

| S. No | Date       | Name of the Faculty | Nature of Work   | Institution   |
|-------|------------|---------------------|--|---|
| 1     | 02.05.2019 | Dr.S.Leema Rosaline | Member of Inspection Commission for new course B.Com (Entrepreneurship)<br>- | Hindustan College of Arts and Science                 |
| 2     | 2018-2020  | Dr.R.Kavitha        | University Representative for BOS  | Hindustan College of Arts and Science                 |
| 3     | 10.07.2019 | Dr.R.Kavitha        | Resource Person in FDP Programme - “Strategies in Research”                  | Faculty of St.Justin College for Women in Sivagangai. |

|    |            |                         |   |  |
|----|------------|-------------------------|---|--|
| 4  | 19.07.2019 | Dr.S.Leema<br>Rosaline  | Resource Person for<br>the Association<br>Meeting             | St.Joseph's College for Women,<br>Tirupur                |
| 5  | 22.10.2019 | Dr.R.Kavitha            | Member of<br>Inspection<br>Commission for<br>new course B.Com | Govt. Arts and Science College,<br>Mettupalayam          |
| 6  | 10.01.2020 | Mrs.J.Folentia<br>Kamal | Senate Meeting  | Bharathiar University<br>Coimbatore.                     |
| 7  | 2019 -2020 | Dr.S.Leema<br>Rosaline  | BOS Member  | Sri Ramakrishna College of Arts<br>& Science, Coimbatore |
| 8  | 07.02.2020 | Dr.A.Elizabeth          | Academic audit  | Dr.NGP Arts and Science<br>college                       |
| 9  | 25.02.2020 | Mrs.J.Folentia<br>Kamal | Resource person<br>under<br>PARAMARSH<br>SCHEME               | Keypeeyes college, Kotagiri                              |
| 10 | 28.02.2020 | Mrs.J.Folentia<br>Kamal | Resource person<br>under<br>PARAMARSH<br>SCHEME               | Erode Christian College, Erode                           |
| 11 | 29.02.2020 | Mrs.J.Folentia<br>Kamal | Resource person<br>under<br>PARAMARSH<br>SCHEME               | AG College, Tirupur                                      |

### **DETAILS RELATED TO STUDENTS**

#### **STUDENT'S PARTICIPATION IN SEMINARS/CONFERENCES/WORKSHOPS**

| <b>S. No</b> | <b>Date</b>      | <b>Name of student</b>        | <b>Topic</b>                               | <b>Name of Conferences/Seminars /Workshops/Training and Organizing Committee</b> | <b>National/ International</b> |
|--------------|------------------|-------------------------------|--|--|--------------------------------|
| 1            | 18.07.2019       | Jyostna J – III<br>B.Com      | <b>Entrepreneurship</b>                    | Conference - Native Lead   | National                       |
| 2            | 06.08.2019<br>To | KAVITHA.K –<br>M.Phil Scholar | Research Methodology and Data Analysis for | Workshop - Bharathiar University, Coimbatore                                     | National                       |

|          |                                     |   |  |  |             |
|----------|-------------------------------------|---|--|--|-------------|
|          | 10.08.20<br>19                      |   | Social<br>Science  |  |             |
| <b>3</b> | 27.08.20<br>19                      | Jyostna J – III<br>B.Com                | <b>Higher<br/>education</b>  | Conference - Tie<br>Coimbatore                                       | National    |
| <b>4</b> | 31.08.20<br>19                      | KAVITHA.K -<br>M.Phil Scholar           | Professional<br>Ethics &<br>Plagiarism<br>and<br>strengthening<br>Research for<br>Quality<br>Publications      | Workshop - Sankara<br>College of Science and<br>Commerce, Coimbatore | State Level |
| <b>5</b> | 04.11.20<br>19 to<br>16.11.20<br>19 | S.Preethi –<br>Ph.D Research<br>Scholar | Statistical<br>Research in<br>Finance  | Workshop -PSGR<br>Krishnammal college<br>for women                   | National    |
| <b>6</b> | 04.11.20<br>19 to<br>16.11.20<br>19 | Stegy V.J.–<br>Ph.D Research<br>Scholar | Statistical<br>Research in<br>Finance  | Workshop -PSGR<br>Krishnammal college<br>for women                   | National    |
| <b>7</b> | 02 to 14<br>December<br>2019        | S.Preethi –<br>Ph.D Research<br>Scholar | Research<br>Skill<br>Development<br>for<br>Management<br>Faculty   | Workshop - PSGR<br>Krishnammal College<br>for Women                  | National    |
| <b>8</b> | 02 to 14<br>December<br>2019        | V.J.Stegy –<br>Ph.D Research<br>Scholar | Research<br>Skill<br>Development<br>for<br>Management<br>Faculty   | Workshop - PSGR<br>Krishnammal College<br>for Women                  | National    |
| <b>9</b> | 11.01.20<br>20                      | KAVITHA.K –<br>M.Phil Scholar           | Exploration<br>of Research<br>innovations:<br>Its trends and<br>challenges -<br>National<br>Level<br>Symposium | Workshop -Nirmala<br>College for Women                               | National    |

|           |            |                                   |  |  |          |
|-----------|------------|-----------------------------------|--|--|----------|
| <b>10</b> | 29.01.2020 | S.Preethi – Ph.D Research Scholar | SPSS in industrial and Academic Research | Workshop -KV Institute of Management and Information studies | National |
| <b>11</b> | 29.01.2020 | V.J.Stegy – Ph.D Research Scholar | SPSS in industrial and Academic Research | Workshop -KV Institute of Management and Information studies | National |

### COMPETITIVE EXAMS/ OTHER COURSES PASSED BY THE STUDENTS

| SL.NO     | NAME                        | COMPETITIVE EXAM                                |
|-----------|-----------------------------|---|
| <b>1.</b> | Sharada.P – III B.Com.      | Cleared CA -IPCC Group 1,2                      |
| <b>2.</b> | Premikka .A - III B.Com     | Cleared CA -IPCC Group 1                        |
| <b>3.</b> | SelvaPreetha.M – III B.Com. | Cleared CMA -Inter Group 1                      |
| <b>4.</b> | Selva Preetha M – III B.Com | Cleared CMA Inter Group 2                       |
| <b>5.</b> | Joshy Aline A - III B.Com   | Completed Prelims in BEC – Cambridge University |
| <b>6.</b> | Abinaya – II B.Com          | Cleared ACS Prelims                             |
| <b>7.</b> | Jamuna – III B.Com.         | Cleared IPCC group 1                            |

### CO-CURRICULAR AND EXTRA CURRICULAR ACTIVITIES

#### STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

| S. No | Event                             | Organized by                                    | Students Name         | Participated / Won |
|-------|-----------------------------------|---|-----------------------|--------------------|
| 1     | 30.01.2020 Oratorical competition | The Chamber of Commerce and Industry Coimbatore | Jyostna J - III B.Com | II Place           |



**STUDENTS' PARTICIPATION IN CULTURAL/EXTRA CURRICULAR ACTIVITIES  
AND PRIZES**

| <b>S. No</b> | <b>Date</b> | <b>Name</b>                          | <b>Event</b>                  | <b>Participation/<br/>Prize</b> | <b>Organizing<br/>Committee</b>                        |
|--------------|-------------|--------------------------------------|-------------------------------|---------------------------------|--|
| 1            | 17.12.2019  | Pearlin Philip<br>– I B.Com          | Singing<br>Competition        | I Prize                         | St.Paul's College of<br>Arts and Science for<br>Women. |
| 2            | 12.01.2020  | Nismitha<br>Amalinal J – II<br>B.Com | Poem<br>Composing in<br>Tamil | II prize<br>(Rs.1000)           | Sri Ramakrishna<br>Mission<br>Vidhyalaya,Coimbatore    |

**EXTENSION ACTIVITIES  
OTHER EXTENSION ACTIVITIES OF THE DEPARTMENT**

| <b>S. No.</b> | <b>DATE</b> | <b>ACTIVITY</b>  | <b>PLACE</b>  | <b>NO. OF<br/>BENEFICIARIES</b> |
|---------------|-------------|--|---|---------------------------------|
| <b>1</b>      | 29.01.2020  | Financial Literacy -<br>Review of Post office<br>savings account | <b>Govt. Hr. Sec.<br/>School,<br/>Kangeyampalayam</b> | <b>52</b>                       |