NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS), COIMBATORE – 641 018 INSTITUTION INNOVATION CELL

Report For

International Panel Discussion on 'Opportunities, Issues and Challenges in Start-Ups'

Date : 11.06.2021

Time : 10:00 am - 12:00 pm

Platform : Google Meet

Topic : Opportunities, Issues and Challenges in Start-Ups

Resource Person : (i) Mr. Sam Prabhu Jesu Rajendran

Customer Success Manager

SimScale GmbH, Munich, Germany

(ii) Dr. P. Mosae Selvakumar

Assistant Professor, Science & Math Program,

Asian University for Women, Chittagong, Bangladesh

Report:

The International Panel Discussion on Opportunities, Issues and Challenges in Start Ups was organised by the Institution Innovation cell of Nirmala College for Women on 11.06.2021 through an online platform.

The guest speakers were Dr. Sam Prabhu Jesu Rajendran and Dr. Mosae Selvakumar. The program started with the prayer song and welcome address. Around 100 students from the innovation cell, mathematics department and the staff attended the meeting. Dr. Sam spoke about the issues faced in opening a start up agency. While quoting life examples, he also mentioned all the possible ways to succeed in this career. There has to be persistence to excel in any field. We should always be open to new thoughts and approaches. Patience is always the key to success and failure and critical feedback should be taken positively. By following these steps, any person with genuine interest can succeed in the journey of start ups.

The second speaker Dr. Mosae Selvakumar spoke about Palmyraculture. He explained various ways through which sustainable living can be achieved. Through Palmyraculture, individual, social and community living can be developed. Entrepreneurship can be developed by growing palm trees as they give forth amazing results in terms of food, medicine and employment. The two sessions were eye openers and gave a gist on how we can turn our abilities for our betterment as well as the society's development. Feedback forms were filled by the participants and the guest speakers were appreciated for the knowledge sharing session.

