

**NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS), COIMBATORE – 641 018
INSTITUTION INNOVATION CELL**

**Report - Mentoring Session on
'Lean Start Up Minimum Viable Business'**

Date : 30.03.2021
Time : 11 am - 12:30 pm
Platform : Google Meet
Topic : Orientation Session on 'Design Thinking'
Resource Person : 1. Mr. Palaniappan,
Director, Start Work Consulting
2. Mr. K. SenthilKumar,
Business Head Apex Info.Com Technologies
3. Mrs. Sree Vidya Ethiraj
Managing Director, Bamboo Events
4. Mrs. Shanmathy Karthik
CEO & Founder, Witty Wise.

Report:

Institution's Innovation Cell of Nirmala College for Women organized a mentoring session on topic "Lean Start-up Minimum Viable Business" on 1st May 2021. The mentors and mentees were engaged one-on-one to understand on-the-ground effectiveness of the program. Students presented their ideas on start-up through PPT slides, it was mentored and was given appropriate corrective actions. The objective of the session was to share knowledge, skills, informations and perspectives to implement the start-up ideas and to provide young student entrepreneurs with one-on-one knowledge and guidance in starting or scaling up their business.



There was about 80 participants including staff and students, among them we had 20 students who presented their start-up ideas in power point presentations. It was an informative and perspective mentoring session, mentees gained knowledge and guidelines on how to start-up a business.