

**NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS), COIMBATORE – 641 018  
INSTITUTION INNOVATION CELL**

**Report – Workshop on  
“Intellectual Property Rights and IP Management for Start-Up”**

**Date** : 19.03.2021  
**Time** : 10:30 am - 12:30 pm  
**Platform** : Google Meet  
**Topic** : Intellectual Property Rights and IP Management for Start-Up  
**Resource Person** : Dr. T. Parimelzhagan, Director, IPR Cell,  
Bharathiar University, Coimbatore

**Report:**

Innovation cell of Nirmala College for Women, conducted a workshop on the topic Intellectual Property Rights and IP Management for Start-up. The program was scheduled on 19<sup>th</sup> of March 2021 at 10:30 am through Google Meet. It was a workshop for the beginners to get introduced to the corporate world and its tactics.

The webinar formally began with a prayer song followed by welcoming the gathering by delivering a welcome speech. Thus, the meeting was taken over by the resource person. The workshop was conducted by Dr. T. Parimelzhagan, who took efforts in explaining the advantages of patent and its process. Importance of IPR and its types were also explained to the young minds. The term of its protection was exhibited. The resource person intellectually sketched an outline for the participants in being independent and implementing their thoughts for becoming an entrepreneur.

Mr. Parimelzhagan stressed on the access and benefit of sharing. He explained vividly on ‘What is Patent?’, ‘What cannot be Patented?’ and ‘Filing Procedures of Patent’. He later dwelled on ignorance and the consequence of ignorance. The terms of different IPs, IP Management for start-up, IP strategies for start up was distinctly elucidated. The Resource Person made clear information on start-up development phases, the IP value hierarchy and IP Management Process. Finally the topic harped on the academic Institutes responsibilities toward mentor. The session reached it conclusion all way through different topics under the main ideas about property rights and IP managements.

The explanation about intellectual property rights made the start-ups understand the importance of implementing one’s own idea and its probability in turning out to be a great innovation. The contribution of one’s innovation to the society with an ownership towards their own ideas, provides confidence among the young mind to make way to newer thoughts and obtain the vision of a leader’s.

The topic of IP management provided an intro to the start-ups about the importance of data protection. IP management portfolio explained helps the beginners gain an outline about the protection of data about a new idea and enhances the technical thinking of an entrepreneur. Various

methods to gain data legacy such as Patent, Trademark and many more was also explained in detail. These explanations expressed one's need in data rights among the world of global entrepreneurship. Technical tips introduced created a sketch about the tactics under lawsuits.

After the completion of lecture delivered by the guest person, the participants cleared their queries by discussing it with the resource person and received apt answers. The session was concluded with a vote of thanks.

