

**Name of the Department: COMMERCE (CA) & PG DEPARTMENT OF COMMERCE**

**ACTIVITIES OF THE DEPARTMENT**

**(Association meetings, Guest Lectures, Celebration of Important days)**

<b>S.NO</b>	<b>DATE</b>	<b>TOPIC</b>	<b>RESOURCE PERSON</b>	<b>EVENT</b>	<b>PLATFORM</b>
1	10.7.2020	Women's Health	Dr.K.Surekha, Physiotherapist & Women's Health Coach, Coimbatore.	Webinar	Online Platform Zoom
2	05.8.2020 to 07.8.2020	Human Excellence our Life Breath	. Dr.G.Srividhya, BMYS, MBA, PGDIP (ACCU) Naturopathy and Yoga Consultant Coimbatore. 2. V.Elluswami, DNYS,MD (Yoga) Founder, Anandam Yoga National Health Centre, Coimbatore. 3. Dr.G.Raghupathi, DNYS, Chief Medical Officer, Anandam Yoga National Health Centre, Naturopathy and Yoga Consultant Coimbatore.	Webinar	Online Platform Zoom
3	15.08.2020	Independence day	Dr.Karuppiah, BT Assistant, St. Gabriel Hr.Sec.School,Chennai.	Independence day celebration	Online Platform Google Meet
3	07.09.2020	Tax Treatment - Income from House Property	Dr. M.Gowri, Assistant Professor, Commerce with Cost and Management Accounting, PSG College of Arts & Science, Coimbatore	Guest Lecture	Online Platform Google Meet
4	21.09.2020	Data Science in ECommerce	P.Sumathy Assistant Professor & Head, Information Technology SNS College of Engineering, Coimbatore.	Association Meeting	Online Platform Google Meet

5	25.02.2021	Digital Marketing	Mr.Veeraraghavan, Indian Overseas Bank, Senior Manager (Retd) & Vice President , IOBOA	Webinar	Online Platform Google Meet
6	15.10.2020	Embrace the Near Win	John Benedict, Managing Director, Marian Management Consulting & DYHS , Bengaluru.	Webinar	Online Platform Google Meet
7	25.11.2020	Capital Markets Introduction to Mutual Funds and Financial Planning	Pankaj Mathkar, Investment Executive, Lotus Knowlwealth Pvt Ltd.,Mumbai	Webinar	Online Platform Zoom
8	22.05.2021	Consumerism  Post Pandemic Consumerism	Mr.Ramesh Devaraj Software architech German Railway Germany Mrs.Sowmiya Life Coach & Vision board expert	Webinar	Online Platform Zoom
9	22.05.2021	Media and Consumer Behaviour	Mr.Muralikrishnan Internal Auditor Qatar Fuel Additives Co Qatar	Webinar	Online Platform Zoom
10	26.05.2021	Consumer Behaviour and Decision Making  Environmental Hazards and Consumerism	Mr. Karthikeyan (Students Dean and Assistant Professor, St.Joseph's Institution of Management, St.Joseph's College, Trichy)  Dr.S.Nithyasumathi (Assistant Professor, Department of B.Com CA & M.Com, PSGR, Krishnammal College for Women, Coimbatore)	Webinar	Online Platform Zoom

### COMPETITIONS CONDUCTED

S.NO	DATE	TOPIC	COMPETITION	EVENT	PLATFORM
1	15.10.2020	Human Excellence Our Life Breath	Drawing	Youth Awakening day	Youth Awakening Day
2	05.11.2020	Flavour Feast	Cookery	Diwali Celebration	Online Platform Google Meet
3	05.11.2020	Diwali –Covid 19	Speakathan Tamil	Diwali Celebration	Online Platform Google Meet
4	05.11.2020	Diwali –Covid 19	Speakathan English	Diwali Celebration	Online Platform Google Meet
5	04.05.2021	Consumerism	Poster Making	Awareness Program on Consumerism	Online Platform Google Meet
6	04.05.2021	Consumerism	Speech ( English / Tamil)	Awareness Program on Consumerism	Online Platform Google Meet