

**Name of the Department: BBA – RETAIL MANAGEMENT****ACTIVITIES OF THE DEPARTMENT****Association Meetings**

S.No	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1.	11/07/ 2025	Rise and Shine	Mrs. Soundhariya Meenakshi	Seminar	Nirmala College for Women, (Clare Hall)
2.	23/09/2025	Recent Trends in Retail Management	Mrs. Tresa Vijeetha Anselm	Seminar	Offline
3.	30/09/2025	Recent Amendments in GST	Mrs. Amsaveni	Seminar	Offline

**Guest Lectures**

S.No	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1.	25.08.2025	“Unlocking potential for students as early-stage entrepreneurs”	Mr. Siva Shanmugam	Expert talk	Nirmala College For Women (Room no: 61)
2.	23.09.2025	Recent Trends in Retail Management	Mrs. Tresa Vijeetha Anselm	Seminar	Offline
3.	30.09.2025	Recent Amendments in GST	Mrs. Amsaveni	Seminar	Offline

**Celebration of Important Days**

S.No	Date	Topic	Activity	Platform
1.	15 August 2025	Artistic Talent	Independence Day	Offline

**Competitions Organized**

S.No	Date	Topic	Name of the Competition	Platform
1.	18 August 2025	Artist Talent Show	Youth Vision For Better India	Offline

**PTA Meetings**

S.No	Date	OSA/PTA	No. of participants	Platform

1	14.06.2025	PTA	1 (Hostel Students)	Offline
2	20.09.2025	PTA	41	Offline

### **WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON TRAININGS ORGANISED BY THE DEPARTMENT**

#### **International level Seminars and Conferences Organized by the Department**

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	10.09.2025	Empowering students for peace - The role of higher education in fostering global citizenship	Dr. Venkat Bakthavatchalam	41	Offline

#### **MOU/LINKAGES WITH INDUSTRIES**

S.No	Date	Department	Name of the Industry/Institute	Purpose
1	08.11.2025	BBA RM	Knowvaa Academy	Value Added Course in TALLY Prime
2	08.11.2025	BBA RM	ATC Technologies	Certificate Course in Digital Marketing and Google Analytics
3	08.11.2025	BBA RM	New Leaf Wellness Centre	Personality Development Workshop

## STUDENT ENTREPRENEURS

S. No	Name of the Student	Name of the Business if any	Name of the Product(s)	Tenure of Business	Average Sales per month in Rs.
1	Irfana Yasmin. A	Henna Harmony	Mehandi	19.07.2025	₹350/-
2	Krithika. R	Meekee cake Studio	Cakes & Sweets	19.07.2025	₹3,500/-
3	Farhath Afreen	JKR Henna	Mehandi cones, Herbal Hair Dye, Stencils	01.01.2025	₹5,000/-

## ACTIVITIES RELATED TO FACULTY MEMBERS

### ORIENTATION COURSE ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1	11.06.2025	Dr. Chitra Isac	Future Ready Faculty: Cultivating Collaboration & Empowering AI	Nirmala College for Women, Coimbatore	Offline
2	17.06.2025	Dr. Chitra Isac	The Art of Living	Nirmala College for Women, Coimbatore	Offline

### FDP ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1	08.10.2024	Dr. Chitra Isac	FDP on Rise Beyond Boundaries in AI Era		Offline

2	18.10.2024	Dr. Chitra Isac	Journal Selection for Possible Publication of Research Work	Research Committee, Nirmala College for Women, Coimbatore	Offline
3	05.12.2024	Dr. Chitra Isac	Power BI	Nirmala College	Offline
4	26.01.2025	Dr. Chitra Isac	FDP on Cyber Security on Ethical Hacking Tools	Nirmala College	Offline
5	26.05.2025 to 31.05.2025	Dr. Chitra Isac	One-Week Virtual Faculty Development Program on the Theme: “Next-Gen BI & Analytics: Transforming Functional Domains through Data-Driven Decision”	Primus School of Management Studies (PSMS), Bengaluru	Online
6	02.06.2025 to 06.06.2025	Dr. Chitra Isac	5 Day National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI	St. Mary's Centenary Degree College, Secunderabad,	Online
7.	19.8.2025	Dr. Chitra Isac Ms. Roshini Anto Mrs. Infancia. J. L	Institutional preparedness for Maturity Based Graded Level (MBGL)	IQAC	Offline
8.	1.09.2025 to 07.09.2025	Ms. Roshni Anto	Mastering Research writing and Proposals for Funds	Sri Nehru Maha Vidhyalaya College of Arts & Science (Autonomous)	Online
9	12.10.2025	Dr. Chitra Isac	Shaping Minds Beyond the Classroom	IQAC of Nirmala College for Women	Offline

		Ms. Roshni Anto Mrs. Infancia JL			
10	13.10.2025	Mrs. Infancia JL	Holistic Professional Development Focus for Educators	Department of Zoology in Association with Department of Bio-Technology St Joseph's College, Trichy.	Online
11	16.10.2025	Dr. Chitra Isac Mrs. Infancia JL	The Art of Patent Drafting and Documentation	IPR CELL of Nirmala College for Women	Offline
12	27.10.2025	Dr. Chitra Isac Mrs. Infancia. JL	National Level Online Workshop on Techniques to Reduce Plagiarism	Hi Learn Edutech Institute, Bijapur	Online

#### PARTICIPATION OF THE FACULTY IN SEMINARS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1	13.08. 2025	Ms. Roshini Anto Mrs. Infancia. J. L	Inclusive didactics for the 21 <sup>st</sup> century: Integrating NextGen teaching tools	International	IQAC	Offline

#### PARTICIPATION OF THE FACULTY IN WORKSHOPS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1	07.11.25 to 09.11.25	Mrs. Infancia. L J	3 <sup>rd</sup> Annual Conflict Transformation and	National	INBAVANAM	Residential

			Peacebuilding Workshop			
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**PUBLICATIONS BY THE FACULTY**  
**BOOKS PUBLISHED BY THE FACULTY**

S. No	Year	Name of the faculty	Name of the Book	IBBN/ISSN
1	2025	Dr. Chitra Isac	HR Metrics & Analytics	9788199402409
2	2025	Ms. Roshni Anto	Lecture Notes on Entrepreneurial Development and Small Business Management	9788199402492
3	2025	Mrs. Infancia. L J	Lecture Notes on Project Management and Financing	9788199462748

**ONLINE COURSES ENROLLED BY THE FACULTY**

S.No.	Name of the Staff	Name of the Course	Institution	Date of Enrolment
1.	Mrs. Infancia J L	Captioned Course	The Centre for Holistic Teaching and Learning at HKBU	10.10.2025 to 19.10.2025

**DETAILS RELATED TO STUDENTS**

**INTERNSHIP**

S. No	Name of the Student	Class	Institution where Internship was carried out	Period	Title/Details of Internship
1	Akila Raj M	I BBA - RM	Rengas, A. Rangaswamy Chettiar Sons & Co., R. S. Puram, Coimbatore	21.04.2025 to 25.04.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT
2	Gopika S	I BBA - RM	Kalastore, Gandhipuram, Coimbatore	05.06.2025 to 15.06.2025	SKB PRACTICAL I - MALL/

					DEPARTMENTAL STORES OJT
3	Keerthana P	I BBA - RM	Rengas, A. Rangaswamy Chettiar Sons & Co., R. S. Puram, Coimbatore	21.04.2025 to 25.04.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT
4	Mariya Paula I	I BBA - RM	Ravi Metal Mart, Saibaba Colony, Coimbatore	20.04.2025 to 05.05.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT
5	Merlin Sofiya E	I BBA - RM	Ravi Metal Mart, Saibaba Colony, Coimbatore	20.04.2025 to 05.05.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT
6	Priyadharshini S	I BBA - RM	KM Supermarket, Edayarpalayam, Coimbatore	10.04.2025 to 10.05.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT
7	Rajalakshmi S	I BBA - RM	Keerthi Super Market, Kanuvai, Coimbatore	10.05.2025 to 15.05.2025	SKB PRACTICAL I - MALL/ DEPARTMENTAL STORES OJT

### STUDENTS' PARTICIPATION IN SEMINARS

S. No	Date	Name of student	Topic	Name of the Seminar	Organizing Committee and platform	National/ International
1	10.10.2025	Vasika	STARTUP TN	Global Startup Summit 2025	Offline	International
2	10.10.2025	Farhath Afreen J	STARTUP TN	Global Startup Summit 2025	Offline	International

## STUDENT'S PARTICIPATION IN CONFERENCES

S. No	Date	Name of student	Topic	Name of Conference	Organizing Committee and platform	National/ International
1	23.07.2025 and 24.07.2025	Vasika. M		A Two Day BODHI International Multidisciplinary Hybrid Conference on Recent Developments I Social Science, Arts and Science	Nirmala College for Women & School of English and Foreign Languages, The Gandhigram Rural Institute, Dindigal	International

## STUDENT'S PARTICIPATION IN WORKSHOPS/HANDS-ON-TRAINING

S. N o	Date	Name of student	Topic	Name of Workshop/Han ds-on-Training	Organizi ng Committe e and platform	National/ Internation al
1	03/02/2025	I BBA- RM	Introduction to Financial Planning	Workshop	SEBI & NSE- Offline	National Level
2	18/02/2025	Mariya Paula. I Thulasimani .	Student Exchange Programme	Hands-on-training	Nirmala College (As part of Xavier Board Academic Activity) – Offline	National Level
3	24/06/25 to 30/06/25	Akila Raj M	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
4	24/06/25 to 30/06/25	Gopika S	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College	National

					for Women	
5	24/06/25 to 30/06/25	Keerthana P	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
6	24/06/25 to 30/06/25	Mariya Paula I	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
7	24/06/25 to 30/06/25	Merlin Sofiya E	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
8	24/06/25 to 30/06/25	Priyadharshini S	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
9	24/06/25 to 30/06/25	Rajalakshmi S	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
10	24/06/25 to 30/06/25	Thasleema I	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
11	24/06/25 to 30/06/25	Thulasi B	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National
12	24/06/25 to 30/06/25	Vasika M	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College	National

					for Women	
13	24/06/25 to 30/06/25	Chandini S	TALLY Prime	TALLY Prime – Value Added Course	BB Academy & Nirmala College for Women	National

## FELLOWSHIPS AND SCHOLARSHIPS

S. No	Name of the Student and Class	Name of the fellowship/scholarship	Funding agency	Stipend Amount (Rs.)
1	Gopika.S	Moovalur	Government	2000
2	Merlin Sofiya.E	Moovalur	Government	1000
3	Keerthana.P	Moovalur	Government	1000
4	Vasika.M	Moovalur	Government	1000
5	Priyadharshini	Student Aid Fund	Staff of Nirmala College	960/-

## CO-CURRICULAR AND EXTRA CURRICULAR ACTIVITIES

### STUDENT PARTICIPATION IN INTERCOLLEGIATE/INTERDEPARTMENTAL COMPETITIONS

S. No	Date	Event	Organized by	Students Name	Participated / Won
1	22.06.2025	Locking Dace Style	UBD Dace Academy, Chennai	Rajalakshmi. S	Won an award- Upgrade of Dance Style Instructor
2	04.07.2025	Football	A L Trophy D S Sports Academy, Telungupalayam	Dhanushri	I Prize
3	04.07.2025	Football	A L Trophy D S Sports Academy, Telungupalayam	Vaishnavi Devi	I Prize
4	28.07.2025	Football	Senior Category Selection, Parvathy College. Dindugal	Vaishnavi Devi	Participated

5	29.07.2025	Football	CM Trophy Karpagam University	Dhanushri	Winner
6	29.07.2025	Football	CM Trophy Karpagam University	Vaishnavi Devi	Winner

**STUDENTS' PARTICIPATION IN CULTURAL/EXTRA CURRICULAR ACTIVITIES AND PRIZES**

S. No	Date	Name	Event	Participation/ Prize	Organizing Committee
1	30/08/2025	Mariya Paula. I Vasika. M Chandini, S	BIZZFEST	Participated	Sri Ramakrishna College of Arts & Science
2	31/08/2025	Anisha Manoranjitham	Debate	Participated	Semmozhi Tamil Mantram, Kovai

**EXTENSION ACTIVITIES  
OTHER EXTENSION ACTIVITIES OF THE DEPARTMENT**

S. No.	DATE	ACTIVITY	PLACE	NO. OF BENEFICIARIES
1	24.07.25 to 30.07.25	NSS Camp	Pedampalli	3