

**NIRMALA COLLEGE FOR WOMEN, COIMBATORE**

**INSTITUTION'S INNOVATION COUNCIL**

**Quarter IV**

**Activities from June 2023 – August 2023**

S. NO	DATE	NATURE OF EVENT	EVENT DETAILS	NO. OF BENEFICIARIES	
				STAFF	STUDENTS
1	05.06.2023	<b>World Environment Day:</b> Distribution of Saplings to Non Teaching Faculty	-	55	-
2	03.07.2023	<b>Workshop on</b> Achieving Value Proposition Fit & Business Fit - Converting Innovation into Startup	Ms.Dharani D Proprietor, Joy's Herbals, Coimbatore	10	68
3	04.07.2023 & 05.07.2023	<b>Boot Camp on</b> Lean Start -up & Minimum Viable product	(i) Dr.Sakthi.V, Consulatant Obstertician & Gynaecologist (ii) Mr.Naveen, Founder of NM Academia	5	76
4	06.07.2023 & 07.07.2023	Innovation into a Start -Up/Value Proposition Fit and Market Fit	(i) Dr. B. Divya Priya, Innovation Ambassador – Ministry of Education,Start- up Activity Co-ordinator, Associate Professor of Commerce, Kongunda Arts and Science College, Coimbatore (ii) Mr. Naveen Manikam, Founder, Krishna Advertisement, Coimbatore (i) Mrs. B. Siva Poonguzhali Founder, POO Virksham (Herbal Beauty Brand),Coimbatore (ii) Ms.C.Sujitha Deva Vishnu, Proprietor, Uyir Organic Farmers Market & Studio 11 Family Salon, Tiruppur	5	92
5	10.07.2023	<b>Session on</b> Innovation & Start-Up Ecosystem	Mr. Balamurali Bhaskaran, Senior Venture Coach GITAM (D) University Visakhapatnam	10	63
6	12.07.2023	Angel Investment and VC funding opportunity for early-stage entrepreneurs	Mr. Rajsekar Sivasamy Project Associate Startup TN	7	169

7	13.07.2023	<b>Outreach Programme: Orientation &amp; Mentoring Session on Entrepreneurship and Innovation</b>	Elsie Matriculation Higher Secondary School, Coimbatore	8	53
8	17.07.2023	<b>Boot Camp on Business Start-ups</b>	(i) Ms. Annie Sanjana, Free Lancer in Content Writing (ii) Ms. Hazel Sidonna, Founder, IntellSci AI Solutions (iii) Mrs. S. Subitha, Co-Founder & Creative Director at BAM Consultancy, Managing Trustee, We-Wonder Women Trust (iv) Dr. B.R. Laxmi Sree, Tia Franchisee	10	201
9	21.07.2023	<b>Poster making competition on Innovative Startups</b>	Judges: (i) Dr N. Gunavathy, Assistant Professor and Head, Department of Chemistry, Nirmala College for Women (ii) Dr. Sivashankari, Associate Professor and Head, Department of Bioinformatics, Nirmala College for Women	-	41
10	25.07.2023	<b>Interdepartmental Competition on Best Start Up</b>	Judges: (i) Dr. Lydia H Swamy, Associate Professor & Head, Department of BBA, Nirmala College for Women (ii) Dr. Revathy A Assistant Professor & Head, Department of E-Commerce, Nirmala College for Women	5	82
11	21.08.2023	<b>Mentoring Event Exhibition on Profitable Startup Ideas</b>	Dr. A. Sahaya Sudha, Associate Professor, Department of Mathematics (Aided) Nirmala College for Women	0	42
12	22.08.2023	<b>Session on Early-Stage Entrepreneurs</b>	Dr. Greeni Emima, Entrepreneur	5	80
13	25.08.2023	<b>Poster Making Competition on Start-Ups</b>	-	0	50
14	28.08.2023	<b>Competition on Business Idea Generation</b>	-	0	54