

**NIRMALA COLLEGE FOR WOMEN, COIMBATORE**

**INSTITUTION'S INNOVATION COUNCIL**

**Semester I – Quarter II**

**Activities from December 2023 – February 2024**

S. NO	DATE	NATURE OF EVENT	EVENT DETAILS	NO. OF BENEFICIARIES	
				STAFF	STUDENTS
1	04.12.2023	Institution's Innovation Council <b>Regional Meet</b> Coimbatore 2023	Nehru Institute of Technology	2	2
2	11.12.2023	<b>MIC Driven Activity:</b> Launch of Viksit Bharat@2047 – Voice of Youth Ideas for the Vision	Inaugurated by Hon'ble Prime Minister Shri Narendra Modi	12	190
3	11.12.2023	<b>National Pollution Control Day:</b> Painting Competition on "Pollution - Causes & Ways to Prevent"	Organised by: Dr. P. Dhivya Assistant Professor, Department of Chemistry Nirmala College for Women	-	52
4	14.12.2023	<b>National Energy Conservation Day:</b> Poster Competition on "Save Energy for a Sustainable Future"	Organised by: Dr. K. Anbarasi Associate Professor, Department of Chemistry Nirmala College for Women	-	50
5	16.01.2024	<b>National Start Up Day</b> Quiz Competition	-	-	<b>293</b>
6	15.02.2024	<b>Workshop on</b> Design Thinking & Critical Thinking : An Effective tool for Innovation	Ms. J. Keziah Gracelin Alumnae 2020-2023 Batch Department of Chemistry Nirmala College for Women Coimbatore	<b>09</b>	<b>65</b>
7	16.02.2024	<b>Expert Talk on</b> Process of Innovation Development, Technology Readiness Level: Commercialization of Lab Technologies & Tech-Transfer	Dr. D. Elango Associate Professor in Economics, Government Arts College, Coimbatore	<b>12</b>	<b>290</b>
8	17.02.2024	<b>Workshop on</b> Entrepreneurial Skills, Attitude & Behaviour Development	(i) Mrs. B.Siva Poonguzhali Founder, POO Virksham (Herbal Beauty Brand),Coimbatore (ii) Dr. P. Preethi Carolin Founder at RDM's Dentistry,	<b>06</b>	<b>91</b>

			Franchise Partner Essensuals, Tony & Guy, RS Puram, Coimbatore State Vice President (Medical Wing) TNCCF		
9	21.02.2024	<b>Session on</b> Achieving Problem-Solution Fit and Product- Market Fit	Mr. K. Arun Kumar, Assistant Professor, Department of Management Studies, Periyar Maniammai Institute of Science & Technology Thanjavur	9	67
10	26.02.2024 & 27.02.2024	<b>Mentoring Session on</b> Poster Presentation on “Evolution of Innovation in Daily Life”	Mrs. Roly Grace Assistant Professor of BBA Nirmala College for Women Coimbatore	2	58
11	28.02.2024	<b>Outreach Programme on</b> Innovation Management & Product Development	Sri Jayendra Saraswathy Vidhyalaya Matriculation School, Coimbatore	2	96
12	28.02.2024 & 29.02.2024	<b>Celebration Activity:</b> <b>National Science Day:</b> Exhibition & Demonstration	(i) Medicinal Plants incorporated Health Care Products (ii) Vermicompost & Vermiwash Preparation	13	320