

**NIRMALA COLLEGE FOR WOMEN, COIMBATORE**

**INSTITUTION'S INNOVATION COUNCIL**

**CALENDAR ACTIVITIES 2023-2024**

**QUARTER 1 – SEPTEMBER 2023 TO NOVEMBER 2023**

**Thrust Area: Inspiration, Motivation and Ideation**

<b>S. No.</b>	<b>Title of the Programme</b>	<b>Level</b>
1	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	1
2	My Story - Motivational Session by Successful Innovators	1
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	1
4	Session on Problem Solving and Ideation Workshop	2
5	Exposure and field visit for problem identification	3
	Organize an Inter/Intra Institutional Idea	
6	Competition/Challenge/Hackathon and Reward Best Ideas.	4
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	4

**QUARTER 2 –DECEMBER 2023 TO FEBRUARY 2024**

**Thrust Area: Validation and Concept Development**

S. No.	Title of the Programme	Level
1	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	1
2	My Story - Motivational Session by Successful Innovators	1
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	1
4	Session on Problem Solving and Ideation Workshop	2
5	Exposure and field visit for problem identification	3
6	Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.	4
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	4

**QUARTER 3 –MARCH 2024 TO MAY 2024**

**Thrust Area: Prototype, Design, Process Development for Business Model/ Process/ Services**

S. No.	Title of the Programme	Level
1	Workshop on Prototype/Process Design and Development.	3
2	Session/ Workshop on Business Model Canvas (BMC)	3

3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	3
4	Session on “How to plan for Start-up and legal & Ethical Steps”	1
5	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	2
6	Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations.	4
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	4

#### **QUARTER 4 – JUNE 2024 TO AUGUST 2024**

#### **Thrust Area: Awareness about Startup and related Ecosystem Support Services for Startup Development**

S. No.	Title of the Programme	Level
1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	3
2	Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage	

	Entrepreneurs	2
3	Organize Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session	2
4	Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.	2
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	1
6	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community	2
7	Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups	4
8	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support	4