NIRMALA COLLEGE FOR WOMEN, COIMBATORE

INSTITUTION'S INNOVATION COUNCIL

CALENDAR ACTIVITIES 2022-2023

QUARTER 1 – SEPTEMBER 2022 TO NOVEMBER 2022

Thrust Area: Inspiration, Motivation and Ideation

Sl. No	Activity
1	Workshop on "Entrepreneurship and Innovation" as Career Opportunity
2	My Story - Motivational Session by Successful Innovators
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder
4	Session on Problem Solving and Ideation Workshop
5	Exposure and field visit for problem identification
6	Organise an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR

QUARTER 2 –DECEMBER 2022 TO FEBRUARY 2023

Thrust Area: Validation and Concept Development

Sl. No.	Activity
1	Workshop on Design Thinking, Critical thinking and Innovation Design
2	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
3	Organise an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialisation of Lab Technologies & Tech-Transfer
4	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
5	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit
6	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.
7	Organise an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR
8	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR

QUARTER 3 –MARCH 2023 TO MAY 2023

Thrust Area: Prototype, Design, Process Development for Business Model/ Process/ Services

Sl. No.	Activity

1	Workshop on Prototype/Process Design and Development.
2	Session/ Workshop on Business Model Canvas (BMC)
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.
4	Session on "How to plan for Start-up and legal & Ethical Steps"
5	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
6	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations - Manage through YUKTI-NIR
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR

QUARTER 4 – JUNE 2023 TO AUGUST 2023

Thrust Area: Awareness about Startup and related Ecosystem Support Services for Startup Development

Sl. No.	Activity
1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"

2	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
3	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session
4	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
6	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
6	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR