



**Nirmala College for Women, Coimbatore**  
**Institution's Innovation Council**



Ministry of Human Resource Development (MHRD), Government of India has established “MHRD’s Innovation Cell (MIC)” to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of “Institution’s Innovation Council” (IICs) across selected HEIs. A network of these IICs was established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus.

The primary mandate of Institution’s Innovation Council (IIC) is to encourage, inspire and nurture young students by supporting them to work with new ideas, while they are in formative years. The Institution Innovation Council (IIC) of Nirmala College for Women was established on 06<sup>th</sup> March 2021 under the aegis of Ministry of Human Resource Development (MHRD).

### **Vision**

- 1) To promote, support and streamline ideas, innovation and startups.
- 2) To inculcate, build and strengthen a culture of cohesive I & E (Innovation and Entrepreneurship) Ecosystem.
- 3) To create a critical mass of key stakeholders (motivated students and faculties) with Entrepreneurial orientation and skills.
- 4) To foster an integrated networking platform for aspiring students with innovative/ entrepreneurial skills and business leaders/ top-notch academicians.
- 5) To infuse design thinking, creative problem-solving, strong analytical and interpersonal skills, team development solutions, practical ingenuity and leadership quality.

### **Mission**

- 1) To create a vibrant local innovation ecosystem.
- 2) Start-up supporting mechanism in Higher Education Institutions (HEIs).
- 3) Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework.
- 4) Establish function ecosystem for scouting ideas and preincubation of ideas.
- 5) Develop better cognitive ability for students.
- 6) Empower the entrepreneurial skill of the students enabling spinoff synergy with mutual support and outcome.
- 7) Identifying ideas, prototypes and translating them into product development through the activities.

8) Strengthens the network with peers and National Entrepreneurship Development organisations.

**Practices:**

1) To ensure the proper functioning of the activities of Institution Innovation Council (IIC) and to review the progress of the activities, council meetings are held regularly in every quarter under the guidance of President of IIC cum Principal, Nirmala College for Women, Coimbatore.

2) Programmes such as lectures/ webinars/ panel discussions/ expert talks are conducted by IIC in time bound fashion as per the Institution Innovation Calendar to promote entrepreneurship in the campus.

3) Pitching workshops and boot camps are conducted to invoke strategical flagship among the blooming entrepreneurs.

4) Motivational sessions by successful innovators/ start up founders/ entrepreneurs are organized to overcome some common misbeliefs that the young innovators/ entrepreneurs have about initiating their startup projects.

5) Orientation and Mentoring sessions are provided for the students and faculties to instill passion and spirit on startup initiatives. Mentoring sessions are presided over by trained Innovation Ambassadors across the nation.

6) Initiatives are undertaken to encourage each department to carry out self-driven activities (to plan their own activities as per the guidelines) apart from the IIC calendar activities and submit the report and annexures of the same.

7) As per the direction of MIC schedules, MIC driven activities from time to time on its own or in collaboration are carried out.

8) Internship drives are conducted for students to put their learning into action in a real-world environment.

9) Competitions focusing on theme related to technology based business solutions addressing to industry or market problems are carried out.

10) Celebration or observance of days coined to appreciate the idea of innovation and entrepreneurship.

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