

**DEPARTMENT OF COMMERCE**  
**2024 -2025**  
**ACTIVITIES OF THE DEPARTMENT**  
**Association meetings**

S.No.	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1	24.07.2024	Investment Banking	Mr. Dinesh Kumar K, Senior Business Development Head, Imarticus Learnings P Ltd, Coimbatore	Career Awareness Programme	Offline
2	02.08.2024	Career opportunities in civil services: UPSC/TNPSC	Dr. Nisha Nujumudeen, Academic Head, Kingmakers IAS Academy, Chennai	Career Awareness Programme	Offline
3.	06.02.2025	Investors Awareness Program Sponsored by National Stock Exchange	Ms. Meghna Bose, Master Trainer and Coach, Bhopal.	Awareness Program	Offline

**Guest Lectures**

S.No.	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1	19.07.2024	Navigating the future: Industry Awareness and Upskilling for Career Success	Mr. Clement S Sudharson, Head, Career Outreach, KGISL Micro College, Tamilnadu	Guest Lecture	Offline
2.	19.12.2024	Professional Courses & Enhancing Career Prospects for Commerce Students	Mr. Venkat Rajesh G Director & Education Strategist, Nova Mind Learning Solutions, Coimbatore	Guest Lecture	Offline
3.	05.02.2025	Exploring the Dynamics of Capital & Equity Markets	Dr. Sivaprakash Kalimuthu, Proprietor & Chief Editor, Asyle Projects, Coimbatore	Guest Lecture	Offline

### Competitions Organized

S.No	Date	Topic	Name of the Competition	Platform
1	29.08.2024	Innovative Product Design for Startups	Poster Presentation Competition	Offline
2.	21.02.2025	Competition on Business Connections	Networking for Future Success	Offline

### OSA/PTA Meetings

S. No.	Date	OSA/PTA	No. of participants	Platform
1	20.07.2024	PTA	41	Offline
2	29.07.2024	PTA	28	Offline
3	30.07.2024	PTA	38	Offline

### DC MEETINGS

S.No	Date	Name of the Research Scholar	Research Supervisor	External Expert
1	22.10.2024	Infant Emiliya W	Dr.S.Leema Rosaline	Dr.N.Sumathy, Professor and Head, Department of Commerce, Kumaraguru College of Liberal Arts and Science, Coimbatore.
2.	19.12.2024	Suneka S	Dr. Elizabeth A	Dr. Priya P, Professor & Head, Department of Commerce (PA), ACCA, Hindustan College of Arts & Science

### WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON TRAININGS ORGANISED BY THE DEPARTMENT

#### STATE LEVEL WORKSHOPS ORGANIZED BY THE DEPARTMENT

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1	16.07.2024	Digital Marketing	Mr. ASHWIN SELVAM T SOFTSKILL TRAINER, APTITUDE TRAINER & DIGITAL MARKETER	98	Offline
2.	20.12.2024	GST & E-Filing	Mr.C. Muthukumar, Srikara, Training & Placement Academy, Coimbatore	36	Offline

3.	04.02.2025	Empowering Young Minds: Enhancing Entrepreneurial Skills for Student Success	Rtn. Mr. S M. Palaniappan, Managing Director, SKYY and SKYY Agencies & President, Rotary Coimbatore Gaalaxy	140	Offline
4	24.04.2025	Faculty Development Program on Internet of Things	Ms. Sathya, Department of Information Technology, Sri Ranganathar Institution of Engineering and Technology, Coimbatore – 641 018	271	Online

**STATE LEVEL HANDS-ON TRAINING PROGRAMMES ORGANIZED BY THE DEPARTMENT**

<b>S. No</b>	<b>DATE</b>	<b>TOPIC</b>	<b>RESOURCE PERSON</b>	<b>No. of Participants</b>	<b>Platform</b>
<b>1</b>	12.03.2025 -24.03.2025	Certificate Course – GST Practitioner	Trainer: Mr. Rajesh Kumar, MSME TECHNOLOGY DEVELOPMENT CENTER, KOVILPALAYAM, COIMBATORE	55	Offline
<b>2</b>	12.03.2025 - 18.03.205	Certificate Course - Advanced Excel	Trainer: Mrs. Sornalakshim, Advanced Excel Trainer, TiaC, Thudiyalur, Coimbatore	56	Offline

**International level Seminars and Conferences Organized by the Department**

<b>S. No</b>	<b>DATE</b>	<b>TOPIC</b>	<b>RESOURCE PERSON</b>	<b>No. of Participants</b>	<b>Platform</b>
1	30.08.2024	The Future of E-Commerce: Innovations, Challenges, and Global Trends	(1) Mr. M. Saji Abraham, Director-Operations, Schouten Europe. (2) Dr. Riyas Kalathinkal, Associate Professor, Department of Business Studies, Sultanate of Oman. (3) Dr. Navaneetha Krishnan Rajagopal College of Economics and Business Administration, Sultanate of Oman. (4) Mrs. Jaicy Christina, (Alumna) Manager & Head	396	Hybrid

			of Learning & Development Jumbo Tail Logistics, Bangalore		
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### EXPOSURE VISITS

S. No	DATE	CLASS	PLACE	No. of days	No of students	Type
1	13.03.2025	I.B.Com.	Bhavani Sagar Dam	1	57	Environmental Studies
2	05.09.2024 - 08.09.2024	III B.Com.,	Bangalore, Mysore and Coorg	4 Days	39	Educational Tour
3	05.09.2024 - 08.09.2024	III B.Com.,	Bangalore, Mysore and Coorg	4 Days	39	Educational Tour

### BEST PRACTICES OF THE DEPARTMENT

SL. No.	DATE	DEPT	ACTIVITY
1	07.08.2024	Commerce	Awareness Programme on A Step towards Financial Independence Mr. K. Thangaraj & Team of Aadita Birla Financial Service Founder & CEO, Aashirvad wealth & Property Solutions Coimbatore
2	09.08.2024	Commerce	Financial Literacy Programme – Investment Drive

### STUDENT ENTREPRENEURS

S. No	Name of the Student	Name of the Business if any	Name of the Product(s)	Tenure of Business	Average Sales per month in Rs.
1	Shiny Mirza T	The Cake Venture	Cake	4 Months (April 2024 – Till Date)	₹ 2500 – ₹ 3000 approximately
2	Sajna. K	Crazy Town Cakes and Chocolates (home baker)	Cakes, pastry, cupcakes, brownies	3 years (August 2021- Till date)	₹ 2,000 (approximately)

			and Chocolates.		
3	S. Priyanka	Twin bakes (home bakers)	Cakes, brownie, cupcakes and chocolates etc.	2 months (June 2024 – Till Date)	₹ 2,000(approximately)
4	S. Brindha	Twin bakes (home bakers)	Cakes, brownie, cupcakes and chocolates etc.	2 months (June 2024 – Till Date)	₹ 2,000(approximately)
5	Nivedha J	Nive Mehendi Artistry	Organic Cones	4 Months (April 2024 – Till Date)	₹ 500(approximately)

### ACTIVITIES RELATED TO FACULTY MEMBERS

#### Ph. D Produced by the Faculty

S.No.	Name of the Candidate	Name of the Supervisor	Title of the Thesis	Date of Viva Voce
1	Amanda Maria Rosario	<b>Internal Examiner:</b> Dr.R. Kavitha, Assistant Professor, Nirmala College for Women, Coimbatore. <b>External Examiner:</b> Dr. K. Kumar, Principal, National College, Trichy.	An Analytical study on Customers' Attitude, Impact of the Pandemic and Factors Influencing the adoption of Digital Banking (with special reference to Coimbatore City)	05.08.2024
2.	Linda Silvy J	Dr.S. Leema Rosaline	Study on Perception and Satisfaction Level of Working Women in Savings and Investment Pattern of Select Private Sector Bank in Coimbatore District	07.02.2025

### REFRESHER COURSE ATTENDED BY THE FACULTY

S.No	Date	Name of the Faculty	Title	Organized by	Online/Offline
1	18.09.2024 - 01.10.2024	Dr.S.Leema Rosaline	Management; and Commerce Perspectives in the Globalized Digital ERA	UGC- Malavia Mission Teacher Training Centre, Madurai Kamaraj University, 14 days Refresher Course in Commerce / Management conducted by UGC-MMTTC- MKU.	Online

### FDP ATTENDED BY THE FACULTY

S.No.	Date	Name of the Faculty	Title	Organized by	Online/Offline
1	16.7.2024 to 22.7.2024 (5days)	Dr. Elizabeth A	International FDP on AI & GEN AI with Industry Application	EXCELR in collaboration with EDL, MIT & NEC	Online
2.	11.12.2024 - 17.12.2024	Dr.Elizabeth A	International Virtual Faculty Development Programme on Recent Advances in Teaching on Sustainable Development in Commerce	School of Commerce, Vel Tech Rangarajan Dr,Sagunthala R& D Institute of Science and Technology, Avadi, Chennai-6	Online
3.	06.01.2025 - 11.01.2025	Dr.Kavitha R	International FDP on Futuristic Pathways in Technology and Computational Methodologies	Mary Matha College of Arts and Science	Online
4.	26.12.2024 - 30.12.2024	Dr.S. Leema Rosaline	A Five -Day National Level Online FDP on Beyond	Committee for Research Ethics, Publication & IPR, Auxilium College	Online

			Boundaries: Driving Innovation in Research	(autonomous), Vellore in Collaboration with North East Institute of Social Sciences & Research Nagaland	
5.	06.01.2025 - 11.01.2025	Dr.S. Leema Rosaline	An International Faculty Development Programme on Futuristic Pathways in Technology & Computational Methodologies	Department of Computer Science, Mary Matha College of Arts and Science, Thenni	Online
6	24.03.2025 - 30.03.2025	Dr.S.Leema Rosaline	7 Days International Virtual Faculty Development Program on "Emergent Pedagogies for Instructional Innovation in Education"	Department of MBA, Prathyusha Engineering College, Tiruvallur - 602025	Online
7	26.03.2025 - 02.04.2025	Dr.Elizabeth A	Five days International FDP on Holistic Development and Innovations for Sustainable Success	Department of Commerce & Commerce with PA, Hindusthan College of Arts & Science, Coimbatore.	Online
8	26.03.2025 - 02.04.2025	Dr.S.Leema Rosaline	Five days International FDP on Holistic Development and Innovations for Sustainable Success	Department of Commerce & Commerce with PA, Hindusthan College of Arts & Science, Coimbatore	Online

9	07.04.2025 - 11.04.2025	Dr.S.Leema Rosaline	Five days Faculty Development Programme on "Strategies and Techniques to Enhance Teaching, Learning Process"	Nagarjuna Degree College,Bengaluru	Online
10	21.04.2025 - 25.04.2025	Dr.S.Leema Rosaline	Faculty Development Program on Generative AI and Prompt Engineering	Khalsa College for Women, Civil Lines, Ludhiana (Punjab).New Horizon College of Engineering, Department of MCA, Bangalore, Karnataka.Bharti Vidyapeeth (Deemed to be University) College of Engineering, Pune.in Collaboration with ExcelR Edtech Pvt. Ltd	Online
11	24.04.2025	Dr.S.Leema Rosaline	One Day Online FDP on "Internet of Things"	Department of Commerce,Nirmala College for Women in association with Book Bytes International Publications	Online
12	02.06.2025 - 06.06.2025	Dr.Elizabeth A	"5 Days National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI"	IQAC ST. MARY'S CENTENARY DEGREE COLLEGE (Managed By Hyderabad Archdiocese Educational Society) AFFILIATED TO	Online



				OSMANIA UNIVERSITY, APPROVED BY AICTE & RECOGNIZED BY UGC u/s 2(f) St. Francis Street, Secunderabad, Telangana, India	
13	02.06.2025 - 06.06.2025	Dr.Kavitha R	“5 Day National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI”	IQAC ST. MARY’S CENTENARY DEGREE COLLEGE (Managed By Hyderabad Archdiocese Educational Society) AFFILIATED TO OSMANIA UNIVERSITY, APPROVED BY AICTE & RECOGNIZED BY UGC u/s 2(f) St. Francis Street, Secunderabad, Telangana, India	Online
14	02.06.2025 - 06.06.2025	Dr.S.Leema Rosaline	“5 Day National Level Online FDP on Outcome Based Education, Binary Accreditation & Usage of AI”	IQAC ST. MARY’S CENTENARY DEGREE COLLEGE (Managed By Hyderabad Archdiocese Educational Society) AFFILIATED TO OSMANIA UNIVERSITY, APPROVED BY AICTE & RECOGNIZED BY UGC u/s 2(f)	Online

				St. Francis Street, Secunderabad, Telangana, India	
15	07.06.2025	Dr.S.Leema Rosaline	One Day International Level Webinar on "Global Pharmaceutical Business: Strategies for Innovation, Growth and Sustainability"	Department of Commerce, HKBK Degree College in association with IIC & CED Club	Online
16	09.06.2025 - 13.06.2025	Dr. Kavitha R	Five Days Online Faculty Development Programme on " Empowering Educators - Addressing Contemporary issues in Education"	IQAC in association with the Department of BBA, Nagarjuna Degree College, Bengaluru	Online
17	09.06.2025 - 13.06.2025	Dr.S. Leema Rosaline	Five Days Online Faculty Development Programme on " Empowering Educators - Addressing Contemporary issues in Education"	IQAC in association with the Department of BBA, Nagarjuna Degree College, Bengaluru	Online

#### PARTICIPATION OF THE FACULTY IN CONFERENCES

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1	08.03.2025 – 09.03.2025	Dr.S.Leema Rosaline	Beyond Boundaries: Breaking Limits and Achieving Dreams	National	St. Claret College (Autonomous) Bengaluru In collaboration with Xavier Board of	Offline

					Higher Education in India: XB, Karnataka Region & Karnataka Regional Commission for Education (KRCE)	
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#### BOOKS PUBLISHED BY THE FACULTY

S. No	Year	Name of the faculty	Name of the Book	IBBN/ISSN
1	Nov. 2024	Dr. A. Elizabeth	MCQ on Management Accounting	ISBN 978-81-981938-4-1
2.	Nov. 2024	Dr.R.Kavitha	Lecture Notes on GST and Customs Duty	978 -81-981938-9-6
3.	Nov. 2024	Dr.S.Leema Rosaline	MCQ on Cost Accounting	978 -81-981938-0-3

#### PUBLICATION BY THE FACULTY IN NATIONAL JOURNALS

**Note: Under Indexing details please enter whether the journal is approved by UGC CARE or Indexed in Scopus/ Web of Science**

S. No	Month & Year	Name of the faculty	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1	Dec.2024	Dr. S. Leema Rosaline	A STUDY ON CONSUMER ADOPTION TOWARDS DIGITAL MARKETING USING ARTIFICIAL INTELLIGENCE	Journal of the School of Language, Literature and Culture Studies	Series : 22, Book No. 31, Year: 2024, Pp 14-22	ISSN : 0972 - 9682	7.138	
2	2024	Dr.A. Elizabeth	ASTUDY ON PROFITABILITY ANALYSIS OF SELECT	Journal of the School of Language,	Series : 26, Book No. 29,	ISSN : 0972 - 9682	7.138	

			SUGAR COMPANIES IN TAMILNADU	Literature and Culture Studies	Year: 2024, Pp 147-154			
3.	2024	Dr.A. Elizabeth	A STUDY ON FINANCIAL PERFORMANCE OF EID PARRY LIMITED IN INDIA	Journal of the School of Language, Literature and Culture Studies	Series : 26, Book No. 30, Year: 2024, Pp 67-76	ISSN : 0972 - 9682	7.138	
4	May 2025	Dr.Leema Rosaline S	Users' Perception towards Effectiveness of Digital Marketing Strategies of E-Pharmacy Platforms in Coimbatore District - An Empirical Study	Staps Journal, An UGC-Care Approved Group - 2 Journal, Indexed in Scopus, An ISO: 7021 - 2008 Certified Journal	Volume 11, Issue 5, Pp718 - 730	ISSN No. 1782 - 1568		Indexed in Scopus

**PUBLICATION BY THE FACULTY IN INTERNATIONAL JOURNALS**

S. No	Month & Year	Name of the faculty	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1	August 2024	Dr. S. Leema Rosaline	Role Of AI In Banking Sector	International Journal of Cultural Studies and Social Sciences	Pp 30 - 37	ISSN: 2347-4777 Double-Blind, Peer Reviewed, Refereed	7.138	ABCD

						& Open Access, UGC CARE Listed Journal Tapu Biswas.		
2	November 2024	Dr. A. Elizabeth	A study on Profitability Analysis of Select Sugar Companies in Tamil Nadu	Journal of the School of language, Literature Culture Studies	Series:26, Vol.29 Page. No. 147-154	ISSN 0972-9682 Double-Blind, Peer Reviewed, UGC CARE Listed	7.138	

#### ACHIEVEMENTS AND AWARDS – FACULTY

Year of award	Name of full-time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
29 <sup>th</sup> November 2024	Dr.A.Elizabeth	Assistant Professor & Head	Vocational Excellence Award 2023-2024 of Rotary Club of Chennai Green Best Teacher Award
08.02.2025	Dr. Elizabeth A	Assistant Professor & HOD	BEST FACULTY AWARD, TNGSTPA
08.02.2025	Dr. Kavitha R	Assistant Professor	BEST FACULTY AWARD, TNGSTPA

#### OTHER ACADEMIC CONTRIBUTIONS – FACULTY

S. No	Date	Name of the Faculty	Nature of Work	Institution
1	24.06.2024 - 27.06.2024	Dr.S. Leema Rosaline	BU Valuation -PG Examiner	Government Arts College, Coimbatore
2	24.6.2024 - 26.6.2024	Dr.A. Elizabeth	Bharathiar University Central Valuation- Chief Examiner	Suguna Arts & Science College, Kalapatti, Coimbatore

3	24.6.2024 - 26.6.2024	Dr.R. Kavitha	Bharathiar University Central Valuation- Chief Examiner	Suguna Arts & Science College, Kalapatti, Coimbatore
4	28.6.2024	Dr.A. Elizabeth	Inspection Commission- Member, Increase in intake for Ph.D. in Commerce	KPR College of Arts, Science & Research, Arasur, Coimbatore
5	15.7.2024	Dr.A. Elizabeth	Result Passing Board Meeting- Member	Bharathiar University
6.	13.12.2024	Dr. Kavitha R	Guest Lecture on the topic "Commercial Banking Operations"	Department of B.Com., (Business Analytics) NIRMALA COLLEGE FOR WOMEN
7.	08.01.2025	Dr. Leema Rosaline S	Resource Person for the Program Research Methods 2.0 addressed on the topic *'Questionnaire Design and Developrment" at	Department of Commerce with Computer Applications ST. JOSEPH'S COLLEGE FOR WOMEN, Kangeyam Road, Tirupur 641604
8.	24.02.2025	Dr. Kavitha R	Guest Lecture on the topic "Customs Duty"	Department of B.Com., (E-Commerce) NIRMALA COLLEGE FOR WOMEN
9.	15.03.2025	Dr.A. Elizabeth	BOS -Subject Expert	Department of Commerce (PA) PSG College of Arts & Science, Coimbatore
10.	17.03.2025	Dr. Kavitha R	Resource person for the program "Startup Planning as a Chemist: Legal and Ethical Considerations"	Institution's Innovation Council 7.0 & PG & Research Department of Chemistry, Nirmala College for Women, Coimbatore.
11	21.05.2025	Dr.Elizabeth A	Valuation Board Meeting- allotment	Bharathiar University
12	26.05.2025 - 30.05.2025	Dr.Elizabeth A	BU-Central Valuation- Chairman	BK- Suguna College of Arts & Science, Coimbatore

13	26.05.2025 - 30.05.2025	Dr.Leema Rosaline S	BU-Central Valuation- Chief Examiner	BK- Suguna College of Arts & Science, Coimbatore
14	17.06.2025	Dr.Elizabeth A	Result Passing Board Meeting	Bharathiar University

**ETAILS RELATED TO STUDENTS**  
**PROJECTS CARRIED OUT BY THE STUDENTS**

<b>S. No</b>	<b>Name of the Student</b>	<b>Class</b>	<b>Institution where project was carried out</b>	<b>Period</b>	<b>Title of the project</b>
1	ALICE MERCY P	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
2	ALISH AKSHANA A	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
3	ANBUSELVI N	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on consumer satisfaction and perception towards UPI

					Payments experience with special reference to Nirmala college students
4	ANGELIN JENIFER R	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Application with Reference Nirmala College for Women
5	BAVAPRIYA N R	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
6	BETSY VERGILINE S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students



7	BRINDHA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference To HDFC Bank
8	BRISKILLA R	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within Coimbatore
9	CELIN ANGELA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Satisfaction and Perception Towards UPI Payments Experience with Special Reference to Nirmala College Students
10	CELINA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on chat GPT influence among the students.
11	DHANUSHIYA M	III B.Com	Nirmala College For Women	DECEMBER 2024 -	A comprehensive performance

				MARCH 2025	analysis of TATA consultancy services
12	DIVYASRI V	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Satisfaction and Perception Towards UPI Payments Experience with Special Reference to Nirmala College Students
13	GLORIYA.S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Swiggy Application with Reference to Nirmala College for Women
14	GNANA PRATHIBA A	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to

					Adopt Electric Two- Wheelers
15	GOBIKA G	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students
16	INFANT BABITHA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Swiggy Application with Reference to Nirmala College for Women
17	JAYAPRASANNA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
18	JENISHAMARY C	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special

					Reference to HDFC Bank
19	JENITA AVILA V	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within Coimbatore
20	JOY PRAVEENA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on chat GPT influence among the students.
21	KARTHIKA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
22	KAVIYA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference to HDFC Bank
23	KEERTHANA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Swiggy Application

					with Reference to Nirmala College for Women
24	KIRUTHIKA K	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
25	KOWSALYA A	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students
26	KOWSALYA BAI T	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference To HDFC Bank
27	LAKSHANA C	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within Coimbatore

28	LAKSHMI DEVI V	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students
29	MARGARET OVIYA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on influence of ChatGPT among students
30	MOHANASUNDARI G	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
31	MOUNIKA M	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer's preference and satisfaction towards UPI payment
32	NANDINI P	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Application With reference Nirmala

					College for Women
33	NITHISHA VINCY A	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
34	PRIYADHARSHINI R	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students
35	PRIYADHARSHINI S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference to HDFC Bank
36	PRIYANKA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within Coimbatore
37	PRIYANKA S	III B.Com	Nirmala College For Women	DECEMBER 2024 -	A Study on Influence of

				MARCH 2025	ChatGPT among students
38	RINSHIYA ROSHAN S S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
39	SEBA SERENA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Satisfaction and Perception Towards UPI Payments Experience with Special Reference to Nirmala College Students
40	SHAFNAS S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference to HDFC Bank
41	SHEEBA P	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards



					Swiggy Application With reference Nirmala College for Women
42	SHIFA FATHIMA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
43	SHIFANA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students
44	SHIRIN FARHANA J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study of customer satisfaction towards zudio within Coimbatore
45	SNOFI VINCIA A	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on Balance sheet Ratios with Special

					Reference HDFC Bank
46	SUBHASHINI K	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within coimbatore
47	SUGANTHANA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on influence of ChatGPT among students
48	SUMANYA P	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A comprehensive performance analysis of TATA consultancy services
49	TRANCY I	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Swiggy Application with Reference to Nirmala College for Women

50	UMA MAGESWARI V	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Satisfaction and Perception Towards UPI Payments Experience with Special Reference to Nirmala College Students
51	VAISHNAVI V	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Consumer Awareness and Willingness to Adopt Electric Two- Wheelers
52	VARNIKA S	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on influence of ChatGPT among students
53	VINITHAJOSHI I	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Customer Satisfaction Towards Chalo App Among College Students

54	HARINIMUTHUKUMAR	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on Balance Sheet Ratios with Special Reference to HDFC Bank
55	SAJNA K	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A study on customer satisfaction towards zudio within Coimbatore
56	SARANYA SRI.J	III B.Com	Nirmala College For Women	DECEMBER 2024 - MARCH 2025	A Study on influence of ChatGPT among students

#### STUDENT'S PARTICIPATION IN SEMINARS

S. N o	Date	Name of student	Topic	Name of the Seminar	Organizi ng Committ ee and platform	National/ Internatio nal
1.	31.01.20 25	S.HEMALAT HA	A STUDY ON EVOLUTI ON AND IMPACT OF UPI IN MICRO BUSINESS IN INDIA	TWO DAYS NATIONAL SEMINAR ON TRANSFORMATI ON OF UPI IN DIGITALIZING MICRO BUSINESSES - PAN INDIA OF VISION VISKIT BHARAT @2047	SRI KRISHN A ARTS AND SCIENC E COLLEG E	National

2.	08.02.2025	1. Kowsalya Bai 2. Yaazhini V 3. Poorani K 4. Sr.Lincy Philomina 5. Safrin Fathima A 6. Afsana A 7. Sr.Nivedha Chinnapan	GST SEMINAR	One day Seminar on GST	TNGST & ICP Academy	
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### STUDENT'S PARTICIPATION IN CONFERENCES

S. No	Date	Name of student	Topic	Name of Conference	Organizing Committee and platform	National/ International
1	26.08.2024	Princy Josee M M	A Study on Overcoming consumer skepticism on organic product through effective sustainability strategies	The 6th Kasetsart University Sriracha Campus International Conference 2024	Kasetsart University, Chonburi, Thailand	International
2	04.02.2025	S.Hemalatha	A Study on Influence of AR on Consumer Purchasing Decision in Beauty Industry	National Conference on Revolutionizing Commerce Education: Leveraging Artificial Intelligence For Business Innovation	PSGR Krishnamal College for Women	National
3	19.02.2025	Princy Josee M	The Convergence of Artificial Intelligence and Neuro-marketing: A Bibliometric Analysis	National Conference	Stella Maris College, Chennai	National

4	30.01.2025 & 31.01.2025	Venthamarai	Empowering Micro – Businesses through UPI: A vision for Viksit Bharat 2047	NATIONAL CONFERENCE	SRI Krishna Art and Science College, Coimbatore.	National
5	14.02.2025	Venthamarai	Nation level Seminar on "Vision Viksit Bharat @ 2047" - Roadmap for Industrial Growth, economic Prosperity and Inclusive Development	National Conference	SRI Ramakrishna College of Art and Science, Coimbatore	National
6	17.01.2025	Venthamarai	KRISYM 2025 18th EDITION - SILVER JUBILEE INTERNATIONAL CONFERENCE- " THE FUTURE OF BUSINESS RESURGENCE: EMBRACING AI AND AUTOMATION	National Conference	Kristu Jayanti College, Bangaluru	National

#### STUDENT'S PARTICIPATION IN WORKSHOPS/HANDS-ON-TRAINING

S. No	Date	Name of student	Topic	Name of Workshop/Hands-on-Training	Organizing Committee and platform	National/International
1	27.06.2024 – 03.07.2024	Princy Josee MM Research Scholar	Data Analysis Through SPSS & EViews Software	Faculty Development Programme	Hi Learn Edutech Institute, Karnataka. Online	National
2	21.11.2024 – 27.11.2024	Princy Josee MM	The Art & Science of Research Paper	One-week National Level Online FDP	HI Learn EDUTECH Institute 2024 Online	National

			Writing and Publishing”			
3	28.11.2024 - 29.11.2024	Ancelin Antony	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
4	28.11.2024 - 29.11.2024	Dhejasri R	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
5	28.11.2024 - 29.11.2024	Ramya M	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
6	28.11.2024 - 29.11.2024	Sabi S	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
7	28.11.2024 - 29.11.2024	Snekha A	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
8	28.11.2024 - 29.11.2024	Nandhini.P	RYLA 1.0	Workshop on Youth Leadership Program	Rotary Coimbatore Gaalaxy at Nirmala College for Women	-
9	20.01.2025 - 22.01.2025	S.HEMALA THA	EFFECTIVE COMMUNICATION SKILLS: BASIC TO ADVANCE	THREE DAYS NATIONAL LEVEL ONLINE WORKSHOP	HI LEARN EDU TECH INSTITUTE	National

10	18.02.2025 - 21.02.2025	PRINCY JOSEE M	Bibliometric Analysis	10 days National Level Workshop on Bibliometric Analysis	ESSGEE Digiskills	National
11	26.02.2025 - 27.02.2025	S.HEMALA THA	HI LEARN EDU TECH INSTITUTE	TWO DAYS NATIONAL LEVEL ONLINE WORKSHOP	ADVANCED RESEARCH METHODOLOGY	National
12	11.03.2025 - 17.03.2025	Venthamarai	Essential Statistical Tests for Research using SPSS	7-Day National Level Workshop on Essential Statistical Tests for Research using SPSS	Kristu Jayanthi College, Bengaluru	National
13	05.04.2025	Princy Josee M M	Mastering Data Analysis with SPSS - Part 1		Research Monk Consultancy Services, Online	
14	02.05.2025	Princy Josee M M	" How to Reduce Plagiarism in Research Papers"	One Day National Level online workshop	HI LEARN EDUTECH INSTITUTE	

#### PUBLICATION BY THE STUDENTS IN INTERNATIONAL JOURNALS

S. No	Month & Year	Name of the student	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1	August 2024	Infant Emiliya W	ROLE OF AI IN BANKING SECTOR	International Journal of Cultural Studies and Social Sciences	Pp 30 - 37	ISSN: 2347-4777 Double-Blind, Peer Reviewed, Refereed & Open	7.138	ABCD



						Access, UGC CARE Listed Journal Tapu Biswas.		
2	August 2024	Princy Josee M M	Bibliometri c Approach of artificial intelligence in Risk managemen t of emerging technology	Internation al Journal of Advanced Research in Science, Engineerin g and Technolog y	Volum e 11, Issue 8,	ISSN: 2350 - 0328.	Impact factor 6.58	
3	Novembe r 2024	Princy Josee M M	A Study on Overcomin g consumer skepticism on organic product through effective sustainabilit y marketing	Internation al Journal of Innovation Research in Science, Engineerin g and Technolog y, IJIRSET.	Volum e 13 Issue 11	ISSN 2319- 8753	Impact factor 8.524	

#### FELLOWSHIPS AND SCHOLARSHIPS

S. No	Name of the Student and Class	Name of the fellowship/scholarship	Funding agency	Stipend Amount
1	Pragathy K I B.Com.,	Scholarship	Jacquard Fabrics India Private Limited	12000
2	Preethi K I B.Com.,	Scholarship	Jacquard Fabrics India Private Limited	12000
3	Kareema Begum I B.Com.,	Scholarship	Islami Baithulmal & Welfare Trust	5000

## ONLINE COURSES COMPLETED BY THE STUDENTS

(Kindly include all the courses completed by the Students Including Swayam, Spoken Tutorial, Coursera, Learnathon, etc)

SL.NO	NAME	NAME OF THE COURSE	COURSE CONDUCTED BY
1	Ivana Mariya Marshal	Online Dispute Resolution (ODR) Mechanism	National Institute of Securities Markets
2	Thanisha K S	Environmental Science	NPTEL
3	Kavithasree K	Environmental Science	NPTEL
4	Akshara G	Effective Speaking and Listening Skills	SWAYAM PLUS
5	Aliyathabasum A	Accounting Fundamentals	SWAYAM PLUS
6	Ancelin Antony	Problem Solving & Innovation - Advanced	SWAYAM PLUS
7	Archana G	Accounting Fundamentals	SWAYAM PLUS
8	Ashifa S	Accounting Fundamentals	SWAYAM PLUS
9	Beryl Jasper J	Accounting Fundamentals	SWAYAM PLUS
10	Bhavatharani K	Basics of Sales Order Management in Supply Chain Management	SWAYAM PLUS
11	Briskilla V	Accounting Fundamentals	SWAYAM PLUS
12	Dhanasree R	Accounting Fundamentals	SWAYAM PLUS
13	Dhejasri R	Accounting Fundamentals	SWAYAM PLUS
14	Femina P F	Accounting Fundamentals	SWAYAM PLUS
15	Gomathi K	Accounting Fundamentals	SWAYAM PLUS
16	Gowthami S	Accounting Fundamentals	SWAYAM PLUS
17	Haripriya S	Understanding Market Risk In Financial Sector	SWAYAM PLUS
18	Jayasree M	Accounting Fundamentals	SWAYAM PLUS
19	Jeslin Mary S D	Accounting Fundamentals	SWAYAM PLUS
20	Kareema Begam T	Accounting Fundamentals	SWAYAM PLUS
21	Kasthuri K	Accounting Fundamentals	SWAYAM PLUS
22	Kavithasree K	Accounting Fundamentals	SWAYAM PLUS
23	Kaviya D M	Accounting Fundamentals	SWAYAM PLUS
24	Keerthana K	Accounting Fundamentals	SWAYAM PLUS
25	Keerthana R	Accounting Fundamentals	SWAYAM PLUS
26	Mariyana C G	Accounting Fundamentals	SWAYAM PLUS
27	Merbin Doniya T	Accounting Fundamentals	SWAYAM PLUS
28	Merlin Layah J	Accounting Fundamentals	SWAYAM PLUS
29	Monisha R	Accounting Fundamentals	SWAYAM PLUS
30	Nadhya T N	Accounting Fundamentals	SWAYAM PLUS
31	Nakshatra S	Accounting Fundamentals	SWAYAM PLUS

32	Nikita Elise Jackson	Accounting Fundamentals	SWAYAM PLUS
33	Nivashini D	Accounting Fundamentals	SWAYAM PLUS
34	Pazhaniyammal M	Accounting Fundamentals	SWAYAM PLUS
35	Pemiya E	Accounting Fundamentals	SWAYAM PLUS
36	Pragathy K	Accounting Fundamentals	SWAYAM PLUS
37	Prathipa M	Accounting Fundamentals	SWAYAM PLUS
38	Preethi K	Accounting Fundamentals	SWAYAM PLUS
39	Princy Maria R	Accounting Fundamentals	SWAYAM PLUS
40	Priyadharshini V	Accounting Fundamentals	SWAYAM PLUS
41	Priyadarsini J	Accounting Fundamentals	SWAYAM PLUS
42	Priyadharshini S	Accounting Fundamentals	SWAYAM PLUS
43	Rajeshwari D	Accounting Fundamentals	SWAYAM PLUS
44	Ramalakshmi K	Accounting Fundamentals	SWAYAM PLUS
45	Rifanah J	Accounting Fundamentals	SWAYAM PLUS
46	Sai Keerthi K	Accounting Fundamentals	SWAYAM PLUS
47	Shahanas A	Accounting Fundamentals	SWAYAM PLUS
48	Shahina A	Accounting Fundamentals	SWAYAM PLUS
49	Shalini S	Understanding Risk Management in Financial Sector	SWAYAM PLUS
50	Sherlyn Maria S	Accounting Fundamentals	SWAYAM PLUS
51	Soni Verma R	Accounting Fundamentals	SWAYAM PLUS
52	Subashini C	Accounting Fundamentals	SWAYAM PLUS
53	Thanisha K S	Accounting Fundamentals	SWAYAM PLUS
54	Yazhini N	Accounting Fundamentals	SWAYAM PLUS
55	Gracesilviya A	Accounting Fundamentals	SWAYAM PLUS
56	Shreenithi S	Accounting Fundamentals	SWAYAM PLUS
57	Shiny Mirza T	Accounting Fundamentals	SWAYAM PLUS
58	Keerthana R	Accounting Fundamentals	SWAYAM PLUS
59	Rency R	Accounting Fundamentals	SWAYAM PLUS
60	Suraidha K	Accounting Fundamentals	SWAYAM PLUS
61	Madhumitha P	Accounting Fundamentals	SWAYAM PLUS
62	Akshara G	Accounting Fundamentals	SWAYAM PLUS
63	Aliyathabasum A	Self-Presentation	SWAYAM PLUS
64	Ancelin Antony	Self-Presentation	SWAYAM PLUS
65	Archana G	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
66	Ashifa S	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
67	Beryl Jasper J	Basics Of Marketing Communication	SWAYAM PLUS

68	Bhavatharani K	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
69	Briskilla V	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
70	Dhanasree R	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
71	Dhejasri R	Start- Up Mindset	SWAYAM PLUS
72	Femina P F	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
73	Gomathi K	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
74	Gowthami S	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
75	Haripriya S	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
76	Jayasree M	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
77	Jeslin Mary S D	Basics Of Marketing Communication	SWAYAM PLUS
78	Kareema Begam T	Basics Of Marketing Communication	SWAYAM PLUS
79	Kasthuri K	Basics Of Sales Order Management in Supply Chain Management	SWAYAM PLUS
80	Kavithasree K	Understanding Risk Management in Financial Sector	SWAYAM PLUS
81	Kaviya D M	Understanding Risk Management in Financial Sector	SWAYAM PLUS
82	Keerthana K		SWAYAM PLUS
83	Keerthana R	Basics Of Business Statistics	SWAYAM PLUS
84	Mariyana C G	Basics Of Marketing Communication	SWAYAM PLUS
85	Merbin Doniya T	Basics Of Marketing Communication	SWAYAM PLUS

86	Merlin Layah J	Effective Speaking and Listening Skills	SWAYAM PLUS
87	Monisha R	Employability Skills	SWAYAM PLUS
88	Nadhya T N	Self-Presentation-Advanced	SWAYAM PLUS
89	Nakshatra S	Understanding Market Risk In Financial Sector	SWAYAM PLUS
90	Nikita Elise Jackson	Basics Of Marketing Communication	SWAYAM PLUS
91	Nivashini D	Basics Of Marketing Communication	SWAYAM PLUS
92	Pazhaniyammal M	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
93	Pemiya E	Basics Of Marketing Communication	SWAYAM PLUS
94	Pragathy K	Basics Of Marketing Communication	SWAYAM PLUS
95	Prathipa M	Basics Of Marketing Communication	SWAYAM PLUS
96	Preethi K	Effective Speaking and Listening Skills	SWAYAM PLUS
97	Princy Maria R		SWAYAM PLUS
98	Priyadharshini V	Basics Of Wealth Management	SWAYAM PLUS
99	Priyadarsini J	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
100	Priyadharshini S	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
101	Rajeshwari D	Basics Of Marketing Communication	SWAYAM PLUS
102	Ramalakshmi K	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
103	Rifanah J	Basics Of Business Statistics	SWAYAM PLUS
104	Sai Keerthi K	Essentials Of English Communication	SWAYAM PLUS
105	Shahanas A	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
106	Shahina A	Basics Of Marketing Communication	SWAYAM PLUS

107	Shalini S	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
108	Sherlyn Maria S	Basics Of Marketing Communication	SWAYAM PLUS
109	Soni Verma R	Basics Of Marketing Communication	SWAYAM PLUS
110	Subashini C	Understanding Market Risk In Financial Sector	SWAYAM PLUS
111	Thanisha K S	Basics Of Business Statistics	SWAYAM PLUS
112	Yazhini N	Understanding Market Risk In Financial Sector	SWAYAM PLUS
113	Gracesilviya A	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
114	Shreenithi S	Self-Presentation	SWAYAM PLUS
115	Shiny Mirza T	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
116	Keerthana R	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
117	Rency R	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
118	Suraidha K	Basics Of Sales Order Management In Supply Chain Management	SWAYAM PLUS
119	Madhumitha P	Understanding Risk Management In Financial Sector	SWAYAM PLUS
120	Merlin Layah	Basics Of Marketing Communication	SWAYAM PLUS
121	Pragathy K	Effective Speaking And Listening Skills	SWAYAM PLUS
122	Preethi K	Basics Of Marketing Communication	SWAYAM PLUS
123	Rajeshwari D	Basics Of Business Statistics	SWAYAM PLUS
124	Yazhini N	Basics Of Operational Procurement In Supply Chain Management	SWAYAM PLUS
125	Besty Vergiline .S	Soft Skills	NPTEL
126	Briskilla.R	Soft Skills	NPTEL
127	Joy Praveena.J	Introduction to GST	NPTEL

128	Varnika.S	Soft Skills	NPTEL
129	Sajna.K	Soft Skills	NPTEL
130	Jayaprasanna.J	Introduction to Cyber Security Awareness	HP Life
131	Jayaprasanna.J	Introduction Digital Business Skills	HP Life
132	KOWSALYA BAI	Business Communication	SWAYAM
133	POORANI	Business Communication	SWAYAM
134	JENIFER M K	Business Communication	SWAYAM

### STUDENT PLACEMENT

S.No	Name	Batch	Designation	Name of the Institution
1	Alice Mercy. P	2022-2025	Trainee AR Analyst	Quintessence
2	Alish Akshana.A	2022-2025	Field Sales Assistant	VR Akademia
3	Anbuselvi.N	2022-2025	Trainee Billing	Quintessence
4	Bava Priya.N R	2022-2025	Teaching	K12 Infotech
5	Betsy Vergilline.S	2022-2025	Teaching	K12 Infotech
6	Brindha.S	2022-2025	Assosciate/Business Process Associate	Sutherland/HRH Next
7	Celin Angela.J	2022-2025	Teaching	K12 Infotech
8	Celina.S	2022-2025	Field Sales Assistant /Language and Soft Skills Trainer	VR Akademia/Tedora Techno labs
9	Dhanushiya.M	2022-2025	Teaching	K12 Infotech
10	Gloriya.S	2022-2025	Field Sales Assistant	VR Akademia
11	Gnana prathibha.A	2022-2025	CRE	5K Car care
12	Gobika.G	2022-2025	Account Assistant /Assosciate/KGIS	Richard publications /Sutherland/KGIS
13	Infant babitha.J	2022-2025	Field Sales Assistant	VR Akademia

14	Jayaprasanna.J	2022-2025	Field Sales Assistant	VR Akademia
15	Jenisha Mary.C	2022-2025	Field Sales Assistant	VR Akademia
16	Joy praveena.J	2022-2025	CRE	5K car care
17	Karthika.S	2022-2025	Teaching	K12 Infotech
18	Kaviya.S	2022-2025	Teaching/Field Assistant	K12 Infotech/VR Akademia
19	Keerthana.J	2022-2025	Office Administrator	Water Point Innovation and creativity pvt ltd
20	Lakshana.C	2022-2025	Office Administrator	Water Point Innovation and creativity pvt ltd
21	Lakshmi Devi.V	2022-2025	Teaching	K12 Infotech
22	Margaret Oviya.S	2022-2025	Assosiate/Sales Assistant	Sutherland/VR Akademia
23	Mohana sundari.G	2022-2025	Sales Assistant	VR Akademia
24	Mounika.M	2022-2025	Teaching	K12 Infotech
25	Nandini.P	2022-2025	Operation Assistant/Junior Process Associate	VR Akademia/KGIS
26	Nithisha Vincy.A	2022-2025	Teaching/Process Associate	K12 Infotech/Literact Infotech
27	Priyanka.S	2022-2025	Assosiate/Customer Car Associate	Sutherland/HRH Next
28	Priyanka.S	2022-2025	BPO	KGIS
29	Rinshiya Roshan.S.S	2022-2025	Teaching	K12 Infotech
30	Shafnas.S	2022-2025	Junior Process Associate	KGIS



31	Sheeba.P	2022-2025	Customer Care Assosciate/Junior Process Assosciate	HRH Next/KGIS
32	Shifa fathima.J	2022-2025	Sales Assistant	VR Akademia
33	Shifana.J	2022-2025	Junior Process Assosciate	KGIS
34	Shirin Farhana.J J	2022-2025	Entry level /Junior process assosciate/Assosciate	RND/KGIS/Sutherland
35	Subashini.K	2022-2025	Customer care Assosciate	HRH Next
36	Suganthana.S	2022-2025	Sales Assistant	VR Akademia
37	Sumanya.P	2022-2025	Trainee AR Caller	Quintessence
38	Trancy.I I	2022-2025	Customer care Assosciate	HRH Next
39	Vaishnavi.V	2022-2025	Sales Assistant	VR Akademia
40	Varnika.S	2022-2025	Teaching	K12 Infotech
41	Vinitha Joshi.I	2022-2025	Junior Process Assosciate	Kgis
42	Harinimuthukumar	2022-2025	Teaching/Field Sales Assistant	K12 Infotech/VR Akademia
43	Sajna.K	2022-2025	Teaching/Entry level	K12 Infotech/RND

**STUDENT PARTICIPATION IN INTERCOLLEGIATE/INTERDEPARTMENTAL  
COMPETITIONS**

<b>S. No</b>	<b>Date</b>	<b>Event</b>	<b>Organized by</b>	<b>Students Name</b>	<b>Participated / Won</b>
1	15.08.2024	Quiz Competition - Patriotism	Road Safety Patrol, Nirmala College for	Dhejasri J	Participated

			Women, Coimbatore		
2	31.08.2024	Art and Literary Competition – Drawing Competition	Hindustan Arts & Science College, Coimbatore	Rajeshwari D	Participated
3	31.08.2024	Art and Literary Competition – Poetry Competition	Hindustan Arts & Science College, Coimbatore	Rajeshwari D	Participated
4	31.08.2024	Art and Literary Competition – Drawing Competition	Hindustan Arts & Science College, Coimbatore	Pemiya E	Participated
5	11.09.2024 – 12.09.2024	Internal Hackathon Competition	National Innovation and startup policy (NISP), Nirmala College for Women	Kareema Begam T	Participated
6	11.09.2024 – 12.09.2024	Internal Hackathon Competition	National Innovation and startup policy (NISP), Nirmala College for Women	Nikita Elise Jackson	Participated
7	11.09.2024 – 12.09.2024	Internal Hackathon Competition	National Innovation and startup policy (NISP), Nirmala College for Women	Mariyana C G	Participated

8	11.09.2024 – 12.09.2024	Internal Hackathon Competition	National Innovation and startup policy (NISP), Nirmala College for Women	Nivashini D	Participated
9	11.09.2024 – 12.09.2024	Internal Hackathon Competition	National Innovation and startup policy (NISP), Nirmala College for Women	Sherlyn Maria S	Participated
10	20.09.2024	Intercollegiate Event “BANKQUIST -2024”	Sri Ramakrishna College of Arts & Science, Coimbatore	Saikerthi K	Participated
11	20.09.2024	Intercollegiate Event “BANKQUIST -2024”	Sri Ramakrishna College of Arts & Science, Coimbatore	Ramalakshmi K	Participated
12	20.09.2024	Intercollegiate Event “BANKQUIST -2024”	Sri Ramakrishna College of Arts & Science, Coimbatore	Akshara G	Participated
13	15.10.2024	Poster Making Competition	IIC, Nirmala College for Women	Kareema Begam T	Won – III Place
14	15.10.2024	Poster Making Competition	IIC, Nirmala College for Women	Nikita Elise Jackson	Won – III Place
15	15.10.2024	Poster Making Competition	IIC, Nirmala College for Women	Mariyana C G	Won – III Place

16	15.10.2024	Poster Making Competition	IIC, Nirmala College for Women	Nivashini D	Won – III Place
17	15.10.2024	Poster Making Competition	IIC, Nirmala College for Women	Sherlyn Maria S	Won – III Place
18	15.10.2024	National Level e-Quiz on “Korporet Kwiz 2k24”	Department of Commerce (Business Analytics) , PSG College of Arts & Science, Coimbatore.	Mariyana C G	Participated
19	18.10.2024	World Investor Week Securities Market Quiz	National Institute of Securities Market	Ancelin Antony	Participated
20	18.10.2024	World Investor Week Securities Market Quiz	National Institute of Securities Market	Priyadharshini V	Participated
21	18.10.2024	World Investor Week Securities Market Quiz	National Institute of Securities Market	Briskilla V	Participated
22	18.10.2024	World Investor Week Securities Market Quiz	National Institute of Securities Market	Dhejasri R	Participated
23	30.11.2024	Online Quiz on “Rise and Wake up”	Department of Library and PG and Research Department of Library and Information Science, Nirmala College for	Dhejasri R	Participated & Secured 100%

			Women, Coimbatore		
24	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Angela Cherylin Jones	Participated
25	03.10.2024	Gandhi Jayanthi Quiz	PG Department of History , Carmel College, Mala, Thrissur	Angela Cherylin Jones	Participated
26	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Bharathi J	Participated
27	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Jenifer M K	Participated
28	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Kaviya V	Participated
29	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “National	Department of Tamil, Nirmala College for	Mahamahima V P	Participated

		Father Mahatma Gandhi”	Women, Coimbatore		
30	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “ National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Poorani K	Participated
31	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “ National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Sabi S	Participated
32	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “ National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Steffi Simon	Participated
33	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “ National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Vishnupriya M	Participated
34	02.10.2024	Gandhi Jayanthi Day Celebration - Online Quiz “ National Father Mahatma Gandhi”	Department of Tamil, Nirmala College for Women, Coimbatore	Yaazhini . V	Participated
35	02.10.2024	Gandhi Jayanthi Day Celebration -	Department of Tamil, Nirmala	Jose Merlin A	Participated

		Online Quiz “National Father Mahatma Gandhi”	College for Women, Coimbatore		
36	15.10.2024	National Level e-Quiz on “Korporet Kwiz 2k24”	Department of Commerce (Business Analytics), PSG College of Arts & Science, Coimbatore.	Jenifer M K	Participated
37	15.10.2024	National Level e-Quiz on “Korporet Kwiz 2k24”	Department of Commerce (Business Analytics), PSG College of Arts & Science, Coimbatore.	Sabi S	Participated
38	18.10.2024	World Investor Week Securities Market Quiz	National Institute of Securities Market	Jose Merlin A	Participated
39	08.03.2025	Essay Writing Competition	Kavisirahu Padaipalligam Ulagam, ISO, Udyazm & MSME	1.Yazhini M 2. Prathipa M 3. Grace Silviya A 4.Subhashini C 5.Rajeswari D 6. Priyadharshini 7. Briskilla 8. Palaniammal	Participated

**EXTENSION ACTIVITIES**  
**OTHER EXTENSION ACTIVITIES OF THE DEPARTMENT**

S. No.	DATE	ACTIVITY	PLACE	NO. OF BENEFICIARIES
1	14.08.2024	Saving Habits among School Children	SKN Higher Secondary School, Coimbatore.	