Every thought flashing on one's mind has an impulsive impact on another person's life. Those thoughts frame one's perspective on themselves and on the other's. One such thought that stirred the mind and heart of Rev.Dr.Sr.Annammal, Retired Faculty, Department of Tamil is the birth of "SNEHA POSITIVE FACES" the best practice of our college. Sister had this spark after she encountered a HIV patient during a train journey, which inspired her to initiate this noble mission that alleviates the trauma of HIV Positive/AIDS patients. The very word 'SNEHA' in Sanskrit means Love and Affection, which Rev.Dr.Sr.Annammal practiced in her very own social service organisation, which took its form as "SNEHA POSITIVE FACES" in the year 2002. She was keen to render heartfelt love, affection and service towards these patients to help them lead their life with a positive attitude.

"SNEHA POSITIVE FACES" aligns itself to the motto of our college "Knowledge Purifies, Charity enhances".

Nirmala College for Women is recognized for its relentless service towards education of women and SNEHA POSITIVE FACES, the Best Practice, is the standalone accolade of the institution. It generously renders service to more than 600 patients every year. The staff and students of our College manifest signs of benefaction, on the first Sunday of every month by distributing injections, medicines, tonics, foods like soya beans and soya powder to them. Festive occasions and special camps are a witness of our concern and warmth shown over them by the way of sharing woollen clothes, new clothes, note books, uniforms and many more to extend our support to them in celebrating occasions.

Free medical checkups and assistance is provided by many benevolent doctors and Pharmacists to extend the services of SNEHA POSITIVE FACES and strengthen its motto "Live and Let Live". Thus, the caring hands of several doctors and medical agencies have made the treatment of the HIV patients economically viable and absolutely free. In this noble journey, we sincerely place on record our gratitude to all those who lend a helping hand to this organization and in particular, Dr.Mahadevan, (Retd.), Government Hospital, Coimbatore who donates a part of his earning as monetary help and free medical treatment and Dr.Sr.Agnes M.D.,DNB., F.Medicine, St.Mary's Hospital, Coimbatore for their medical services which, together, has lead to the tremendous decline in the mortality rate of the patients.

During the period 2015 - 2019, SNEHA POSITIVE FACES has contributed Rs.10,91,400 towards the medical expenses, gifts, functions and celebrations for all its beneficiaries. Our college, through its staff and students has generously rendered monetary assistance of (Rs.8,22,305) to reinforce the college's Best Practice in gaining its momentum and stability to extend its service persistently.