

## **Chetna-The Womens' Cell**

Chetna Women's Cell has been designed to act as a catalyst for promoting and empowering women through teaching, research and extension work. The Cell has a profound mission of educating women by organizing lectures, competitions, awareness programmes and educating women on issues like health, legal, economic and self-reliance. The Cell not only aims to create awareness on their rights and duties but also aids them to achieve thriving milestones of success.

### **OBJECTIVES:**

- ❖ To create awareness on the rights, duties and other facilities for women.
- ❖ To educate them on key issues like entrepreneurial development, health and social service.
- ❖ To develop social and leadership skills.

### **ACTIVITIES (2018-2019)**

- The activities of Chetna Women's Cell commenced with the election of office bearers.
- The inauguration was held on 6<sup>th</sup> July 2018. Dr.Azhagar Ramanujam, former principal, NGM college, Pollachi presided over the function. Dr.Sr.M.Helen administered the oath to the elected office bearers.
- In commemoration with Dr.Abdul Kalam's Memory on 20<sup>th</sup> July 2018 poetry writing competition was organized for the whole college on the topic "Vision-2020"
- On 20<sup>th</sup> July 2018 Lachai Thendral Mr.Laximikanthan, Proprietor of Shivoga Motivation Centre inaugurated Chetna Women Cell and addressed the gathering on the topic "Let the dreams come true"
- In commemoration with Dr.Abdul Kalam's Memory on 27<sup>th</sup> July 2018 an essay writing competition was organized for the whole college on the topic "Role of women in foraging a clean society"

- On August 2<sup>nd</sup> 2018 the Chetna Women's Cell along with Federal Bank Zonal Head- Mr.Srinivasan; Mrs.S.Lakshmi-Deputy Commissioner of Police, Coimbatore; Mrs.Meenakshi Aravandi-Travel enthusiastic and Mrs. Vasanthi Anand- International Athlete felicitated the "Kovai Cheers Angels" , the eight women bike riders who travelled from Cochin to Mumbai to create Women Empowerment Awareness
- On 7<sup>th</sup> August 2018 in relation to "International Youth Day" soap carving and wealth out of waste and paper craft competition was organized for the whole college.
- On August 15<sup>th</sup> 2018 the Chetna Women's Cell of our college in association with Federal Bank donated three Sewing machines and a water doctor to the adopted village, Kangayampalayam and Somanur Old age home.
- On 31<sup>st</sup> August 2018 Mr. Shri G.Vijayaragavan and his team from Shanti Ashram addressed the gathering on the topic "HIV- Facts and Myth". The team also circulated brochures and questioners to the girls and made aware of the issues and reasons of the disease.
- On 10<sup>th</sup> December 2018 to develop the entrepreneurship skill among the female students "UTSAV-2018 " was organized by the Chetna Women's Cell nearly 15 stalls were installed by the college students of various Departments and the sold different types of products and made a good profit.
- In association with Pongal celebration on 9<sup>th</sup> January 2019 pot painting competition was organized for the whole college.
- On 21<sup>st</sup> January 2019 Dr.Booma, Sri Krishna Child Care Centre, Shri Krishnan speciality hospital delivered a guest lecture on the topic "Relaxation techniques for stress and health management.
- In association with women's day mehandhi competition was held on 5<sup>th</sup> Feb 2019.

- On 12<sup>th</sup> February 2019 Dr.RajaKumari, Associate Professor of Government Arts College delivered a guest lecture on the topic “Stress Management”.
- On 25<sup>th</sup> Feb 2019 Dr. G.P. Godhanavalli, Student and Family Counselor, delivered a lecture on the topic “Emotional awareness and personal safety”.
- On March 8<sup>th</sup> 2018 in association with International Women’s Day, The Chetna Women’s Cell along with Rhythm Women Social Society went on a rally to create women empowerment awareness and women safety.
- On March 8<sup>th</sup> 2018 in commemoration with women’s day Mrs. Pamela Suresh, principal in Life Institute of Vision Science Of Management, Mrs.Grija Jayarajan, Principal, Shivesh Autism Centre, Coimbatore addressed the student gathering on the topic “Relationship and Emotional balance”. Dr.Bharathi, A.L. Arogya, Spinal and Bone Care Centre, Coimbatore shared her views and ideas about women food and health. Following which prizes were distributed for the women’s day competition prize winners.